

## Graduate Student Learning Outcomes

Academic Year 2023 – 2024

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>SLO 1 – Students effectively investigated, evaluated, and analyzed the components that contribute to planning and managing a sporting event and staff.</b>					
<b>Measure 1 (DM)</b> Event Plan SPTM 604	student assessment measuring CPC content area (Management Foundations of Sport) is for 70% of students to score at least an 80% (i.e., B).	14	14	100%	3
<b>Measure 2 (IM)</b> Writing Prompts SPTM 653	student assessment measuring CPC content area (Legal Aspects in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3
<b>SLO 2 – Students successfully evaluated and integrated the concepts regarding society, policy, and legality.</b>					
<b>Measure 1 (DM)</b> Writing Prompts SPTM 653	student assessment measuring CPC content area (Policy of Sport Management) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3
<b>Measure 2 (IM)</b> Diversity Case Study SPTM 605	student assessment measuring CPC content area (Diversity Issues in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	12	8	67%	1
<b>SLO 3 – Students effectively created and evaluated research covering diversity and inclusion concepts related to the Sport Management Environment.</b>					
<b>Measure 1 (DM)</b> Diversity Case Study SPTM 605	student assessment measuring CPC content area (Diversity Issues in Sport Management) is for	12	8	67%	1

	70% of students to score at least an 80% (i.e., B).					
<b>Measure 2 (IM)</b> Writing Prompts SPTM 653	student assessment measuring CPC content area (Legal Aspects in Sport Management) is for 70% of students to score at least an 80% (i.e., B).	9	9	100%	3	
<b>SLO 4 – Students effectively identified, explained, applied, and analyzed the necessary components of a research investigation.</b>						
<b>Measure 1 (DM)</b> Diversity Case Study SPTM 605	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	12	8	67%	1	
<b>Measure 2 (DM)</b> Research Proposal SPTM 688	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	9	8	89%	3	
<b>Measure 3 (DM)</b> Research Proposal SPTM 664	student assessment measuring CPC content area (Capstone Experience) is for 70% of students to score at least an 80% (i.e., B).	11	7	64%	1	

**Graduate SLO Narrative**  
Academic Year 2023 – 2024

<b>Identify Each Student Learning Outcome and Measurement Tool(s)</b>		<b>Assessment Results:</b> 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	<b>Analysis and Narrative(s)</b>
<b>SLO 1 – Students effectively investigated, evaluated, and analyzed the components that contribute to planning and managing a sporting event and staff.</b>			
<b>Measure 1 (DM)</b> Event Plan SPTM 604	3	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	Students effectively investigated, evaluated, and analyzed the components that contribute to planning and managing a sporting event and staff. The professor adjusted the implementation of the 604 Event Plan to contain more demands and the students still succeeded.
<b>Measure 2 (IM)</b> Participant Liability Issues Assignment SPTM 653	3	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	Students effectively investigated, evaluated, and analyzed the components that contribute to planning and managing a sporting event and staff. The professor adjusted the implementation of the 604 Event Plan to contain more demands and the students still succeeded.
<b>SLO 2 – Students successfully evaluated and integrated the concepts regarding society, policy, and legality.</b>			
<b>Measure 1 (DM)</b> Participant Liability Issues Assignment SPTM 653	3	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	It can be argued that students successfully evaluated and integrated the concepts regarding society, policy, and legality. The program hired a new adjust professor with extensive legal experience. The program is excited about the continued possibilities for the learning experience in 653.
<b>Measure 2 (IM)</b> Diversity Case Study SPTM 605	1	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	This Case Study assessment is a difficult one (even for graduate students). Benchmarks tactics will be used to assist students in avoiding procrastination with the data collection.
<b>SLO 3 – Students effectively created and evaluated research covering diversity and inclusion concepts related to the Sport Management Environment.</b>			
<b>Measure 1 (DM)</b> Diversity Case Study SPTM 605	1	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	SLO 3 can be considered met [even] after considering the other IM exceeded expectations. This Case Study assessment is a difficult one (even for graduate students).
<b>Measure 2 (IM)</b> Participant Liability Issues Assignment SPTM 653	3	1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data	The professor did implement a checkpoint in reference to the previous year's plan. Additionally, the professor added a resource assignment and

<p>exercise to assist in determining the student's instrument for data collection. This was placed into the schedule to counter the lack of knowledge these students have for planning and completing a study like this one.</p> <p>While the benchmark wasn't met, the results were just below the requirement and no worse than the previous year. There is confidence the assessment will have success next year.</p>		
<p><b>SLO 4 – Students effectively identified, explained, applied, and analyzed the necessary components of a research investigation.</b></p>		
<p><b>Measure 1 (DM)</b> Diversity Case Study SPTM 605</p>	<p>1</p>	<p>SLO 4 is considered unmet. The USI MSSM program failed to have the students effectively identify, explain, apply, and analyze the necessary components of a research investigation. All three SLO measures historically result as unmet, but the assessments are necessary ones to put students in a position to succeed. This claim is supported by the success of Measure 2. The 688 Research Proposal saw success and it is traditionally the last course for the MSSM degree program.</p>
<p><b>Measure 2 (DM)</b> Research Proposal SPTM 688</p>	<p>3</p>	
<p><b>Measure 3 (DM)</b> Research Proposal SPTM 664</p>	<p>1</p>	

## Operational Effectiveness Goals

Academic Year 2023 – 2024

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<p><b>OEG 1: The USI Sport Management program will provide students with diverse, high-quality faculty.</b></p> <p><b>Measure 1:</b> Hiring – we will follow the hiring protocols set forth through our university and advertisement in appropriate outlets – (e.g., The Chronicle, NASSM outlets, NIRSA)</p>	<p>25 applicants will apply for a SM position when there is an opening and there will be 3 viable candidates to bring on campus.</p>	<p>The USI SPTM program hired three new faculty during the SP24 semester. Sidenote, Dr. Glenna Bower left the program in the middle of the SP24 semester. Even with this departure, the new staff will bring about diversity in ethnic background, gender, professional experience, research skillsets, and overall expertise.</p>	<p>3</p>
<p><b>Measure 2:</b> College Mentoring Program (Retain) – The purpose of the College Mentoring Program is to create a link between new and junior faculty and respected, tenured faculty.</p>	<p>100% of new faculty will participate in the College Mentoring Program during the first three years of their tenure.</p>	<p>Plans are for the two [new] Assistant Professors to go through the mentor program.  Dr. Smith is a current mentor.</p>	<p>2</p>
<p><b>Measure 3:</b> Faculty Teaching Evaluations (Retain – by meeting promotion/tenure requirements)</p>	<p>100% of the faculty teaching evaluations will be at least a 3.5 on a 1-5 scale on all areas of evaluation.</p>	<p>All areas did not reach 3.5</p>	<p>1</p>
<p><b>Measure 4:</b> Faculty Publications and Presentations (Retain – by meeting promotion/tenure requirements)</p>	<p>On average, the faculty will produce, at least, 1-2 publications and presentations a year.</p>	<p>Dr. Smith had a Conference Abstract published: Huang, G, Y. Shen, C. Smith, B. Summers, Y.T. Wang. Differences In Body-fat Percentage Induced By Applying Two Common Bioelectrical Impedance Analysis Instruments. Presentation in a Free Communication/Poster session at the 2023 ACSM Annual Meeting, World Congress on Exercise is Medicine®, and World Congress on the Basic Science of Physical Activity and Aging Biology, Denver, CO, May 30 - June 2, 2023</p>	<p>1</p>
<p><b>Measure 5:</b> Faculty development: Faculty will receive information on strategies and tactics to promote diversity, equity, and inclusion.</p>	<p>At least, one faculty member will sit on the Equity, Diversity, and Inclusion Committee within the Pott College of USI.</p>	<p>Dr. Smith was a part of the Pott College Equity Diversity and Inclusion Committee (EDIC) <a href="#">Click Here</a></p>	<p>2</p>

<b>OEG 2: The USI SPTM program will successfully provide an environment that promotes the retention of SPTM majors.</b>			
<b>Measure 1:</b> Exercise Science, Kinesiology, and Sport Management Club	Survey items will measure the perceptions and satisfaction of members	Reporting in 2025	4
<b>Measure 2:</b> UNIV 101, 283 and 288 student-majors survey	Survey items will measure the perceptions and satisfaction of student-majors.	n = 35 91% courses reinforced commitment to career in Sport. 0% considering another major 68.6% Field Experience has reinforced commitment to a career in Sport	2
<b>Measure 3:</b> Advisory Board	Find out trends and opportunities in the industry to apply in the curriculum	Advisory Board believes the curriculum and SLOs are covering latest trends.	2
<b>Measure 4:</b> Annual faculty/staff review of strategic plan	Evaluate objectives connected to the Pott College SP	Meeting March 26 <sup>th</sup> , 2024	2
<b>OEG 3: The USI Sport Management program will provide students with the opportunity for professional development and growth within the SPTM local industry and beyond.</b>			
<b>Measure 1:</b> The Field Experience Faculty Coordinator (FEFC) will develop, maintain, and evaluate partnerships and community outreach opportunities with local business and organizations.	The FEFC will add one more partnership to the total amount of opportunities per year.	Three were added:  Indianapolis Motor Speedway Dundee Crown High School (CUSD300 – Illinois) Vincennes Rivet High School	3
<b>Measure 2:</b> Practicum – 150 hours completed (typically completed during the sophomore or junior year).	To have 90% of the students successfully complete a 150-hour practicum within recreational sports, intercollegiate athletics and/or professional sport the first time taken.	91.2%	2
<b>Measure 3:</b> Internship – 300 hours completed (typically during the student’s senior year).	To have 90% of students successfully complete a 300-hour internship their senior year.	100%	3
<b>Measure 4:</b> Advisory Board	Find out trends and opportunities in the industry to apply in the curriculum	Advisory Board believes the curriculum and SLOs are covering latest trends.	2
<b>Note: You are not required to have five OEGs – you may have more or fewer.</b> <b>Required Narrative: Close the loop and explain why you met, exceeded or did not meet any expectations. Explain why there was insufficient data (if applicable). Discuss what you may do differently next year or any corrective action you will take.</b>			

**OEG Narrative**

Academic Year 2023 – 2024

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<b>OEG 1: The USI Sport Management program will provide students with diverse, high-quality faculty.</b>			
<p><b>Measure 1:</b> Hiring – we will follow the hiring protocols set forth through our university and advertisement in appropriate outlets – (e.g., The Chronicle, NASSM outlets, NIRSA)</p> <p><b>Measure 2:</b> College Mentoring Program (Retain) – The purpose of the College Mentoring Program is to create a link between new and junior faculty and respected, tenured faculty.</p> <p><b>Measure 3:</b> Faculty Teaching Evaluations (Retain – by meeting promotion/tenure requirements)</p> <p><b>Measure 4:</b> Faculty Publications and Presentations (Retain – by meeting promotion/tenure requirements)</p> <p><b>Measure 5:</b> Faculty development: Faculty will receive information on strategies and tactics to promote diversity, equity, and inclusion.</p>	<p>25 applicants will apply for a SM position when there is an opening and there will be 3 viable candidates to bring on campus.</p> <p>100% of new faculty will participate in the College Mentoring Program during the first three years of their tenure.</p> <p>100% of the faculty teaching evaluations will be at least a 3.5 on a 1-5 scale on all areas of evaluation.</p> <p>On average, the faculty will produce, at least, 1-2 publications and presentations a year.</p> <p>At least, one faculty member will sit on the Equity, Diversity, and Inclusion Committee within the Pott College of USI.</p>	<p>3</p> <p>2</p> <p>1</p> <p>1</p> <p>2</p>	<p>The goal is still considered met.</p> <p>The results of Measure 3 were due to a faculty member no longer with the program and the remaining faculty member needing areas of improvement. The areas of focus for the 2024-25 year will be the organization and flow of the courses offered, clearer instructions, and the means for feedback on assignments. The professor plans to implement a tactic of incentivizing office hours for the students.</p> <p>For Measure 4, there is high optimism that this Measure 4 will succeed next year with the program's two new Assistant Professors (i.e., tenure-track faculty).</p>
<b>OEG 2: The USI SPTM program will successfully provide an environment that promotes the retention of SPTM majors.</b>			
<p><b>Measure 1:</b> Exercise Science, Kinesiology, and Sport Management Club</p>	<p>Survey items will measure the</p>	<p>4</p>	<p>The USI SPTM program provided an environment that promotes the retention of SPTM majors. Teaching Assistant</p>

	perceptions and satisfaction of members			Professor, Dr. Darrin Sorrells, plans to bring back the SPTM Summit in collaboration with the Exercise Science, Kinesiology, and Sport Club that will include a panel of industry experts for the 2024-25 year. The event will be on-campus November 8, 2024.
<b>Measure 2:</b> UNIV 101, 283 and 288 student-majors survey	Survey items will measure the perceptions and satisfaction of student-majors.	2		
<b>Measure 3:</b> Advisory Board	Find out trends and opportunities in the industry to apply in the curriculum	2		
<b>Measure 4:</b> Annual faculty/staff review of strategic plan	Evaluate objectives connected to the Pott College SP	2		
<b>OEG 3: The USI Sport Management program will provide students with the opportunity for professional development and growth within the SPTM local industry and beyond.</b>				
<b>Measure 1:</b> The Field Experience Faculty Coordinator (FEFC) will develop, maintain, and evaluate partnerships and community outreach opportunities with local business and organizations.	The FEFC will add one more partnership to the total amount of opportunities per year.	3		The USI Sport Management provided students with the opportunity for professional development and growth within the SPTM local industry. Teaching Assistant Professor, Dr. Darrin Sorrells, plans to bring back the SPTM Summit in collaboration with the Exercise Science, Kinesiology, and Sport Club that will include a panel of industry experts. The event will be on-campus on November 8, 2024. Professionals from the sport management industry will be at the event, including several intercollegiate athletics department and professional sport organizations throughout the region, including the St. Louis Cardinals and the Indiana Pacers.
<b>Measure 2:</b> Practicum – 150 hours completed (typically completed during the sophomore or junior year).	To have 90% of the students successfully complete a 150-hour practicum within recreational sports, intercollegiate athletics and/or professional sport the first time taken.	2		
<b>Measure 3:</b> Internship – 300 hours completed (typically during the student's senior year).	To have 90% of students successfully complete a 300-hour internship their senior year.	3		
<b>Measure 4:</b> Advisory Board	Find out trends and opportunities in the industry to apply in the curriculum	2		