

# In Harmony Newsletter



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### In Harmony

# Spring 2024

### **Assistant Director's Update**

### Diane Sanders, Assistant Director of Historic New Harmony

It's my favorite time of year when we welcome visitors back to the Atheneum and begin our new tour season. Unlike the critters and creatures who spent the winter hibernating, the staff at Historic New Harmony and the New Harmony Gallery of Contemporary Art were busy creating new experiences and exhibitions for visitors to experience this spring. We will be unveiling many of these new offerings in this issue of *In Harmony* but stay tuned to future editions of this newsletter and our social media channels for more announcements throughout the season!

If you have had the opportunity to visit the Atheneum Visitors Center since March 1, you may have noticed that we premiered a new introductory film. Produced by Blackstrap Media, the 11-minute film provides a brief overview of New Harmony's history and culture and features New Harmony residents and business owners, Historic New Harmony staff and University of Southern Indiana faculty. I'm delighted by the filmmakers' skill in capturing the essence of the town and showcasing our corner of the world so beautifully. I hope you'll check it out.

# **Donate**



Historic New Harmony's tours started on March 15 at the Atheneum Visitors Center, and we're thrilled to be offering a brand-new option for visitors this season. The New Harmony Tram Tour is a family-friendly tour that will take you on a 45-minute exploration of the town aboard our tram. Interpreters will offer their local insights, telling stories and showing you the "can't miss" spots and iconic sites that contribute to a great New Harmony experience. We're planning to offer this tour at 10 a.m. Tuesday-Saturday. For the month of March, we'll be offering the tour for free in exchange for your feedback and suggestions!

In addition to changes at the Atheneum Visitors Center, we've been working on new program offerings too. We started a new program series, Talking History, for visitors and residents to gather to "talk history" around a shared New Harmony theme. These programs also allow Heidi Taylor-Caudill, our Collections and Community Engagement Manager, to showcase our collections and connect community members. Our first program was well attended, and we're looking forward to the next program at 10 a.m. on March 21 at the New Harmony Gallery of Contemporary Art.

It's an exciting time to be at New Harmony and we hope that you'll take the time to experience it with us anew. Please let us know what you think about the new offerings, as we'll continue experimenting, innovating, and improving to find the right harmony between the elements, so that we can create an exceptional experience here in Utopia for you and your family.

New Harmony Gallery of Contemporary Art Update

Welcome, Audra Lambert

Audra Verona Lambert, Curator at the New Harmony Gallery of Contemporary Art



Audra is a curator and art historian with over a decade of experience organizing 60+ exhibitions in the United States. She holds an MA, Art History and Visual Culture from Lindenwood University in St. Charles, MO and a BA, Art History and Asian Studies from St. Peter's University in Jersey City, NJ. She has studied abroad on scholarships in the Kansai region of Japan and in Germany's Nordrhein-Westfalen region. Lambert has managed exhibitions for the Yeshiva University Museum, Art in Odd Places festival, New York City Department of Parks and Recreation, More Art, White Roof Project and more. She is co-founder of the site-specific art festival, alt\_break art fair, and has been invited as a guest curator/lecturer at Columbia University, New York University, Fashion Institute

of Technology, Rhode Island School of Design and more. She and her spaniel mix, Patrick, live in Evansville. IN.

Learn more about Audra's curatorial ethos in this recent feature in Shoutout North Carolina Magazine.

# Totality, March 9-April 20, 2024

T Lance, Senior Gallery Associate, New Harmony Gallery of Contemporary Art



New Harmony Gallery of Contemporary Art, University of Southern Indiana is proud to present *Totality*, an exhibition juried by professor and physicist Dr. Kent W. Scheller. On April 8, 2024, New Harmony, Indiana, will be in the path of a total solar eclipse. To commemorate this astronomical event, the gallery sought out artwork related to and/or inspired by the idea of an eclipse.

*Totality* will be on display Saturday, March 9 through Saturday, April 20. An opening reception was held on March 9 with a presentation by Dr. Scheller on the cultural impact exuded by a solar eclipse. New Harmony Gallery of Contemporary Art's open hours are Tuesday - Saturdays, 10 a.m. - 5 p.m. Central Time, located at 506 Main Street, New Harmony, Indiana.

Exhibiting artists include Andy Batt, Ariana Chilvers, Audra Lynn Clayton, Rita H.G. Davis, Vernelle Farrington, Mary Kay Glinis, Brian Hitselberer, Heather Landry, Beata Renata Marczak, Ravyn McHugh, Rob Millard-Mendez, Sarah Moschel Miller, Jakey Mumfie, Dawn Murtaugh, Laura Foster Nicholson, Sheryl Sullivan, and Bill Tortoriello. Juror Dr. Kent W. Scheller, Professor of Physics in the Pott College of Science, Engineering, and Education at the University of Southern Indiana, has been teaching physics for the past 25 years.

New Harmony Gallery of Contemporary Art at the University of Southern Indiana promotes discourse about and access to contemporary art in the southern Indiana region. New Harmony Gallery of Contemporary Art is a proud outreach partner of the University of Southern Indiana. This exhibition is made possible in part by the Arts Council of Southwestern Indiana and the Indiana Arts Commission, which receives support from the State of Indiana and the National Endowment for the Arts.

# **Upcoming Exhibitions**

# T Lance, Senior Gallery Associate, New Harmony Gallery of Contemporary Art Residence VIII | April 27–June 1, 2024

Residence VIII is NHGCA's annual exhibition highlighting the most recent round of artists in-residence at New Harmony Clay Project.

New Harmony Clay Project (NHCP) is an artist residency and educational center located in New Harmony. NHCP fosters an environment that supports the investigation of new ideas and work in the ceramic arts. It was established in 2015 by Lenny Dowhie, an internationally known ceramic sculptor and Professor Emeritus at University of Southern Indiana. NHCP is supported by the Robert Lee Blaffer Foundation, Efroymson Family Fund, Greater Houston Community Foundation and Lenny and Anne Dowhie Trusts. Its goal is to encourage emerging and professional visual artists and educators in ceramics by giving them quiet space and the time to develop a new body of work. NHCP is located within the Sarah Campbell Blaffer Ceramic Studio in New Harmony, next to the Roofless Church.

Performing Place | June 8-July 20, 2024 Curated by Audra Verona Lambert.

# **New Harmony Second Saturdays**



The New Harmony Second Saturdays event series continues through November. For more information about upcoming programs and events, please visit www.usi.edu/nhsecondsaturdays, or follow us on Instagram @newharmonysecondsaturdays and on Facebook @NHSecondSaturdays.

Do you have an event for Second Saturdays that you want publicized? Add your information here.

**Historic New Harmony Updates** 

### **Heritage Artisans Days - Call for Volunteers**

Heidi Taylor-Caudill, Collections and Community Engagement Manager, Historic New Harmony



A heritage education program for elementary students through USI Outreach and Engagement

# **Call for Volunteers**

New Harmony, Indiana April 24, 25, and 26, 2024 8:00 AM to 3:00 PM

Partial or full-day shifts available

Hours can be counted and recorded as volunteer credits through Volunteer USI

Register as a volunteer online at https://www.usi.edu/hnh/programs/heritageartisans-days



Contact Heidi Taylor-Caudill hltaylorca@usi.edu 812-682-6133



Historic New Harmony needs volunteers for this year's Heritage Artisans Days program on Wednesday, April 24, Thursday, April 25 and Friday, April 26 from 8 a.m. to 3 p.m. This event would not be a success without volunteers helping everything to run smoothly! Thousands of elementary school students attend Heritage Artisan Days over three days to experience what life was like in the 19th century through the eyes of historical interpreters and period artisans.

If you're interested in volunteering with us, go to the Heritage Artisans Days page on the Historic New Harmony website and look for the Volunteer link. It will take you to the registration form, which lists available dates and shifts. Of course, we appreciate any time that you may be available during that week to help!

Please contact Heidi Taylor-Caudill at 812-682-6133 or hltaylorca@usi.edu if you have any questions about volunteering.

# **New Harmony Tram Tour**

# Heidi Taylor-Caudill, Collections and Community Engagement Manager, Historic New Harmony



We are so happy to share that in addition to our usual New Harmony History Tour, we are introducing a new tram tour of New Harmony. This family-friendly tour takes you on a 45-minute exploration of New Harmony aboard our tram. As you travel around town, an interpreter will offer their local insight, telling stories and showing you the "can't miss" spots and iconic sites that contribute to a great New Harmony experience. This tour

would be perfect for first-time and returning visitors, residents with out-of-town guests, and anyone who just wants to learn more about the community.

We wish to thank the Kent and Laurie Parker Family Foundation for their generous gift to fund the purchase of the tram for Historic New Harmony.

As the New Harmony Tram Tour is a new program, we are still experimenting with the route and stories that we tell. For the month of March, we are offering free tour tickets and asking participants to share their opinions on improvements we could make. For more information, call the Atheneum Visitors Center at 812-682-4474.

#### **Tour Schedule:**

New Harmony Tram Tour (45 minutes)

10 a.m., Tuesday-Saturday

New Harmony History Tour (2 hours)

1 p.m., Tuesday-Sunday

The Harmonist Connection: Economy, Pennsylvania

Heidi Taylor-Caudill, Collections and Community Engagement Manager, Historic New Harmony



#### THE HARMONIST CONNECTION PRESENTS

# Economy, Pennsylvania

The Harmony Society relocated to Economy in 1824. As part of the Bicentennial, Old Economy Village curator Sarah Buffington and museum educator David Miller will discuss the move and building of the town. There is more to the story than most know. Join us for the next Harmonist Connection to find out about the tribulations and triumphs of this hard working group during this era. The free virtual program will be on Pennsylvania's Charter Day, Sunday, March 10th at 6:00 p.m. Central/7:00 p.m. Eastern. Register today to save your spot. This online event is free to the public.

March 10, 2024 | 6:00 PM CST/7:00 PM EST RSVP here to receive a Zoom link: https://bit.ly/3uLobea



The Harmonist Connection is a virtual program sponsored by Historic New Harmony, Historic Harmony, and Old Economy Village.

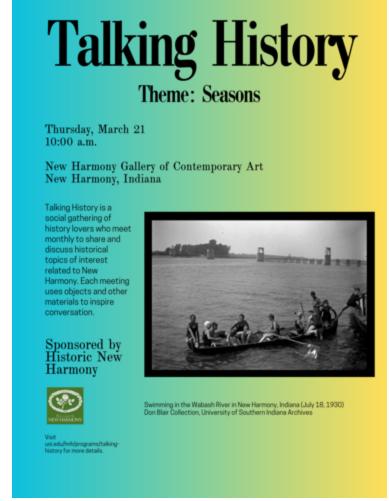
On Sunday, March 10, Old Economy Village curator Sarah Buffington and museum educator David Miller presented a Harmonist Connection talk on the Harmonists' relocation in 1824-1825 from New Harmony, Indiana, to Economy, Pennsylvania. The event took place over Zoom on the 343rd anniversary of Pennsylvania's charter and during Old Economy Village's bicentennial year.

The Harmonist Connection is a free virtual program sponsored by Historic New Harmony, Historic Harmony, and Old Economy Village. It brings the three sites of the Harmony Society together to discuss what connects us. Past talks have covered the Harmonists and topics of religion and symbolism, redware pottery, cemeteries, town planning, and gardens.

Recordings of all the talks are available to watch on the Harmonist Connection YouTube channel.

**Talking History** 

Heidi Taylor-Caudill, Collections and Community Engagement Manager, Historic New Harmony



In February 2024, Historic New Harmony launched a new, free monthly program for local history lovers to gather to share and discuss historical topics of interest related to New Harmony. This program, Talking History, uses objects and other materials to inspire conversation. Though each meeting is guided by a theme, participants are free to go "off script" and take the conversation in different directions. We also encourage participants

to bring objects, photographs, or other materials to share with the group. No reservations are required - just show up to the gathering and bring your memories, thoughts, and questions!

The first Talking History gathering happened at Black Lodge Coffee Roasters in New Harmony, Indiana, on Saturday, February 24. 18 people attended the event. Objects shared included three items from Historic New Harmony's artifact collection and two photograph albums brought by a participant wanting to know more about her family's history in New Harmony. Another participant played a recording of an oral history interview for the group.

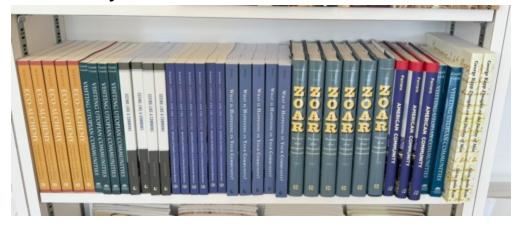
The next Talking History gathering will take place on Thursday, March 21 at 10 a.m. at the New Harmony Gallery of Contemporary Art, 506 Main Street in New Harmony. While there, participants will have the chance to see the NHGCA's current exhibition, Totality, on view now through April 20.

Our theme for March is Seasons. As we head into Spring in New Harmony, reflect on your memories of the seasons here. What is your favorite type of weather? Do you have any stories about storms or flooding here in southwestern Indiana? Did you ever go swimming in the Wabash River?

We hope to see you at the next gathering! For more information about the latest program, visit the Talking History page.

# Read Up on Intentional Communities

Heidi Taylor-Caudill, Collections and Community Engagement Manager, Historic New Harmony



Intentional communities - a movement of people choosing to live in communities based on shared values and co-operative culture - can be found all around the world and throughout history. New Harmony was the site of two intentional communities: the Harmony Society (1814-1824) and the Owen/Maclure community (1825-1827). If you've learned about New Harmony's history and want to delve more deeply into the idea of intentional communities, check out these books available in the Atheneum Museum Store.

# Seeing Like a Commons: Eighty Years of Intentional Community Building and Commons Stewardship in Celo, North Carolina

Joshua Lockyer (2023, Rowan & Littlefield)

In Seeing Like a Commons, Joshua Lockyer demonstrates how a growing group of people have, over the last eighty years, deliberately built Celo Community, a communal settlement on 1,200 acres of commonly owned land in the Appalachian Mountains of North Carolina. Joshua Lockyer highlights the potential for intentional communities like Celo to raise awareness of global interconnectivity and structural inequalities, enabling people and communities to become better stewards and citizens of both local landscapes and global commons.

# Camphill and the Future: Spirituality and Disability in an Evolving Communal Movement

Dan McKanan (2020, University of California Press)

The Camphill movement, one of the world's largest and most enduring networks of intentional communities, deserves both recognition and study. Founded in Scotland at the beginning of the Second World War, Camphill communities still thrive today, encompassing thousands of people living in more than one hundred twenty schools, villages, and urban neighborhoods on four continents. Camphillers of all abilities share daily work, family life, and festive celebrations with one another and their neighbors. Unlike movements that reject mainstream society, Camphill expressly seeks to be "a seed of social renewal" by evolving along with society to promote the full inclusion and empowerment of persons with disabilities, who comprise nearly half of their residents. In this multifaceted exploration of Camphill, Dan McKanan traces the complexities of the

movement's history, envisions its possible future, and invites ongoing dialogue between the fields of disability studies and communal studies.

# What Is Happening in Your Community? Why Community Development Matters Matthew J. Hanka (2023, Rowman & Littlefield)

Communities are not static or stationary organisms. They are fluid and dynamic and change over time. The role of community development in the change and transformation of a community is critical to improving and enhancing the quality of life of the community and its residents. This book examines how community development changes a community and why that change matters, while also examining the relationship between community development and social capital. When a community improves its social capital, change can happen because people can leverage their networks to produce better results for themselves. This book also looks at comprehensive community development and collective impact models and several case studies that utilize these models. It also looks at how the transformation and revitalization of a neighborhood through new housing creates opportunities for people everywhere, and how effective placemaking strategies empower diverse groups of people in a community to reimagine their public spaces and the built environment to be more livable, walkable, creative, and sustainable while fostering greater connections with people in their community.

# Zoar: The Story of an Intentional Community

Kathleen Fernandez (2019, The Kent State University Press)

In 1817, a group of German religious dissenters immigrated to Ohio. Less than two years later, in order to keep their distinctive religion and its adherents together, they formed a communal society (eine güter gemeinschaft or "community of goods"), where all shared equally. Their bold experiment thrived and continued through three generations; the Zoar Separatists are considered one of the longest-lasting communal groups in US history. Fernandez traces the Separatists' beginnings in Württemberg, Germany, and their disputes with authorities over religious differences, their immigration to America, and their establishment of the communal Society of Separatists of Zoar.

The community's development, particularly in terms of its business activities with the outside world, demonstrates its success and influence in the 19th century. Though the

Society dissolved in 1898, today its site is a significant historical attraction. Zoar is based on ample primary source material, some never before utilized by historians, and illustrated with thirty historic photographs.

# American Community: Radical Experiments in Intentional Living

Mark S. Ferrara (2020, Rutgers University Press)

American Community takes us inside forty of the most interesting intentional communities in the nation's history, from the colonial era to the present day. You will learn about such little-known experiments in cooperative living as the Icarian communities, which took the utopian ideas expounded in a 1840 French novel and put them into practice, ultimately spreading to five states over fifty years. Plus, it covers more recent communities such as Arizona's Arcosanti, designed by architect Paolo Soleri as a model for ecologically sustainable living.

In this provocative and engaging book, Mark Ferrara guides readers through an array of intentional communities that boldly challenged capitalist economic arrangements in order to attain ideals of harmony, equality, and social justice. By shining a light on these forgotten histories, it shows that far from being foreign concepts, communitarianism and socialism have always been vital parts of the American experience.

# Eco-Alchemy: Anthroposophy and the History and Future of Environmentalism Dan McKanan (2017, University of California Press)

For nearly a century, the worldwide anthroposophical movement has been a catalyst for environmental activism, helping to bring to life many modern ecological practices such as organic farming, community-supported agriculture, and green banking. Yet the spiritual practice of anthroposophy remains unknown to most environmentalists. A historical and ethnographic study of the environmental movement, Eco-Alchemy uncovers for the first time the profound influences of anthroposophy and its founder, Rudolf Steiner, whose holistic worldview, rooted in esoteric spirituality, inspired the movement. Dan McKanan shows that environmentalism is itself a complex ecosystem and that it would not be as diverse or as transformative without the contributions of anthroposophy.

Calendar of Events

#### Alistair W. Baldwin Lecture

7 p.m., Thursday, March 21 at the Atheneum Visitors Center

Alistair W. Baldwin is an award-winning landscape architect and garden designer from Yorkshire, England. He will talk about the restoration, regeneration, and enhancement of historical gardens in England, Scotland, and New Harmony.

# The StumpGrinders! A Special Eclipse Extravaganza Concert

8 p.m., Sunday, April 7 at the Murphy Auditorium

For more information, please visit:

# **Total Solar Eclipse Fundraiser Watch Party**

10 a.m.-3 p.m., Monday, April 8 at the Atheneum Visitors Center

Tickets are on sale at: Eclipse - University of Southern Indiana (usi.edu). Note: the deadline to purchase tickets for this event is Monday, March 25.

# **New Harmony Second Saturdays**

Every second Saturday, March-November, at various locations

For more information, please visit: New Harmony Second Saturdays - University of Southern Indiana (usi.edu)

#### **Under the Beams Concert: Mokoomba**

7:30 p.m., Saturday, April 20 at the Murphy Auditorium

For more information, please visit: Under The Beams | New Harmony, IN

# **Heritage Artisan Days**

Wednesday, April 24 through Friday, April 26 in New Harmony

For more information, please visit: Heritage Artisans Days - University of Southern Indiana (usi.edu)

### Firefly Festival

Friday, June 7-Saturday, June 8 at various locations in New Harmony

Help Historic New Harmony and the New Harmony Gallery of Contemporary Art continue their historic preservation efforts, educational programming and more with your charitable gift to the USI Foundation. You can make your gift securely online at USI.edu/giving, calling 812-464-1918, or mailing to USI Foundation, 8600 University Blvd., Evansville, IN 47712. Your charitable gift is tax-deductible and a gift receipt will be issued.

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# Meet Audra Verona Lambert Curator

March 6, 2024 · O Leave a reply



We had the good fortune of connecting with Audra Verona Lambert and we've shared our conversation below.

#### Hi Audra, why did you decide to pursue a creative path?

As a curator and cultural producer, my focus has always been on bringing people together. Creative people bring a gift into the world that is totally unique: by focusing on bringing platforms to people with fresh artistic vision, I can bring a collaborative spirit and critical eye to the conversation. The arts are for everyone. By bringing expertise and ten years of

experience organizing art exhibits to the table, I hope to be a part of the journey that allows these visionaries to take the next leap in their artistic development.



#### Alright, so let's move onto what keeps you busy professionally?

As a curator, balancing dreams and realities is a paramount aspect of the job. I could start by highlighting how writing my master's degree thesis prepared me for a life of organizing exhibitions, but it is really life experiences that best anchor curators to be ready for the creative and generative tasks ahead of them. Years of conversations with artists reflecting on cultural memory from regions other than the US and Europe, and making new acquaintances at Prospect New Orleans have been as formative part of shaping my vision as a curator as a stint working during midsummer on a Russian dacha and studying and traveling through Northern Germany and Turkey. Curators often fall between the cracks in the creative landscape: while on paper we organize art exhibitions for cultural institutions, in reality there is a lot of unseen labor that goes into sustaining artistic communities, which comes with being a curator. These tasks range from researching exhibition histories and artistic scholarship (the Metropolitan Museum's Watson Library and Washington DC's Archives of American Art have both been incredible resources in my own career,) to meeting artists in their studios to learn about their practice and offer observations and reflections and cultural memory absorbed by these artists' practices. It's very fulfilling to be a part of the conversation and advancing the cultural conversation - no exhibition or institutional

affiliation is too small to bring awareness or beauty to the world in a new way.



# Any places to eat or things to do that you can share with our readers? If they have a friend visiting town, what are some spots they could take them to?

When it comes to visiting NYC, my guests are going to be toured through Queens: the self-designated world's borough. Unpretentious yet cosmopolitan, I would make sure visitors get the best of Queens from delightful tastings to outdoor exploration, artistic discoveries and a secret national treasure! First things first: as a Southerner with over a decade living in NYC, I love to host. And having lived the longest in Queens, NY, my hosting extends to exploring all corners of the boro. When it comes to food take a hint from Instagram's own @JaekiCho and explore the many food cultures Queens has to offer – on my list, Arepa Lady in Jackson Heights, Artion bakery for Greek classics in Astoria and taking cash to explore Flushing's rich savory and sweet Chinatown offerings. When it comes to outdoor exploring, summer bike rides through Astoria Park and Flushing Meadows Corona Park are rivaled only by walks in Forest Park and around the Ridgewood reservoir. In terms of art and cultural offerings, MoMA PS1 and the Queens Museum offer takes on contemporary culture, while Forest Hills stadium is one of the best music venues in the whole city – not to mention where the Beatles "arrived" in legendary fashion to the US! Finally, the 7 train is one of only 16 designated

Historic Millenium trails in the US, established as such by the White House in 1999.



The Shoutout series is all about recognizing that our success and where we are in life is at least somewhat thanks to the efforts, support, mentorship, love and encouragement of others. So is there someone that you want to dedicate your shoutout to?

There are so many mentors, collaborators and leaders on the path before me to acknowledge and thank. To start, inspiring curators who have come before me – including Marcia Tucker, Okwui Enwezor and Rocio Aranda-Alvarez (who I was lucky enough to work with and study under) have all been sources of study and encouragement. When it comes to groups, I am inspired by collectives and artist-forward nonprofits who bring creatives from emerging opportunities to mid-career successes. Culture Push, Project for Empty Space and the Joan Mitchell Foundation are all inspiring to me – and as someone raised near New Orleans who's mostly worked in New York City, the foundation is especially dear to my heart. It's so uplifting to see the shoutout offer a chance to bring gratitude into the creative

conversation, so a big shoutout to y'all for allowing creatives to pay it forward!





**Website:** https://www.antecedentprojects.com/ (https://webcf.waybackmachine.org/web/20240711120305/https://www.antecedentprojects.com/)

**Instagram:** @ante\_\_curatorial

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Our mission is to help change the way people spend money. We want people to spend more of their money with momand-pops, small businesses, independent artists and creatives. We think one of the most powerful ways to do that is by putting small business owners and creatives at the center of discussions designed to spark conversation within the community.

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# In Harmony Newsletter



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# In Harmony

# Summer 2024

# Assistant Director's Update

Diane Sanders, Assistant Director of Historic New Harmony





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# In Harmony 2023

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Northern Lights over the Atheneum Visitors Center, May 10, 2024

"Magical." "Unique." "A jewel."

These are some of the adjectives our interviewees chose to describe New Harmony in our newly released introductory film at the Atheneum Visitors Center. While perfectly apropos throughout the year, they seemed especially fitting this past season, as we've seen many celestial wonders and are now looking forward to the Firefly Festival this June.

On April 8, New Harmony joined thousands of other municipalities in the path of totality during the Great American Eclipse. Heavy fog filled the region during the morning hours, giving our town an eerie essence before burning off, leaving a bright, blue sky with nary a cloud in sight. As the moon stole away the sun sliver by sliver that afternoon, the anticipation rose amongst the crowd. As totality crept forward, our own David Angel's voice rang out—counting down the seconds until our solar eclipse glasses were no longer needed. The crowd cheered mightily when the moment of totality finally arrived. How exhilarating it was to experience that communal moment of wonder with hundreds of thousands of other people. While I loved seeing the eclipse, what will stay with me is that collective moment of awe and the 360-degree sunset that was completely unexpected and utterly breathtaking.

Nearly a month later, New Harmony's skies provided another glorious show as solar storms resulted in the aurora borealis or northern lights being visible in southern Indiana. Unlike the eclipse, which was known about and planned for more than a year, the aurora borealis was unexpected and a spontaneous occurrence in New Harmony. When I saw reports of the northern lights being visible, my husband and I stepped outside that night to see if we could see anything. Unfortunately, there wasn't any activity in our patch of sky above our home. Luckily, Heidi Taylor-Caudill and her husband weren't so easily dissuaded and traveled to New Harmony that evening to capture stunning images of the Atheneum with the northern lights as its backdrop.

Finally, in what is becoming an annual tradition, Historic New Harmony and One New Harmony will be hosting the Firefly Festival on Friday, June 7 and Saturday, June 8. The

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In Harmony 2022

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Firefly theater will soon be open to spectators, and nature will yet again be the star. We'll honor Thomas Say and his discovery of Say's Firefly, which was named in New Harmony and is now the state insect of Indiana. I have so many fond memories of watching and catching fireflies as a young girl, and it delights me to bring this experience to so many as an adult.

So, take a moment to pry into that sense of childlike wonder and sense of awe that too often is lacking in our day-to-day lives but is abundant in New Harmony; it is Utopia, after all.

# New Harmony Gallery of Contemporary Art Update

# **Exhibitions Closing in June**

Residence VIII: A Showcase of Artists from the New Harmony Clay Project | Closing June 1, 2024

Residence VIII is NHGCA's annual exhibition highlighting the most recent round of artists in-residence at New Harmony Clay Project. This exhibition is in the main space of the Gallery. More information on the 2023-2024 resident artists is available here.

# Bailey Roby | Echoing Ideations | Closing June 5, 2024

*Echoing Ideations* is a solo exhibition by Bailey Roby, a current design student at the University of Southern Indiana. She is a contemporary artist who explores the combination of installation and imagery. More information on this exhibition is available here.

# **Upcoming Exhibitions**

Making Memory: Sara Christensen Blair & Janine Polak | June 8-July 20, 2024 Curated by Audra Verona Lambert, Curator at New Harmony Gallery of Contemporary Art

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# In Harmony 2021

In Harmony 2021 Newsletters

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New Harmony Gallery of Contemporary Art, University of Southern Indiana is proud to present *Making Memory: Sara Christensen Blair & Janine Polak*. This two-person exhibition features sculpture and installation by Polak (born in Nebraska, lives/works in New York) and Blair (born in South Dakota, lives/works in Indiana).

Works on view speak to the potent ability of material to evoke memory and lived experience. Where both artists create work in dialogue with labor, featuring tasks such as sewing, darning and knitting – work which has historically been done by women – artist Janine Polak speaks to the duality of persistence and erasure, fragility and strength. She preserves found garments into porcelain and glass sculptures that slow the eye of the viewer, prompting a reconsideration of the object itself. What at first glance appears as

everyday objects reveal themselves upon closer inspection to be sculptural forms that embrace unusual and hybrid materiality and processes. Artist Sara Christensen Blair tackles the persistence of certain traditions with historical gender roles in her installation and sculpture.

Throughout the exhibition, visitors will have a truncated library of texts available to browse. These texts are on loan from the exhibition's artists, the curator, and the New Harmony Working Men's Institute.

*Making Memory* is on view from June 8 through July 20, 2024, with an opening reception on Saturday, June 8 from 3-5 p.m. Central Time at which the artists and curator will be in attendance.

Two additional events will take place in dialogue with exhibition themes. First, a virtual discussion, "Making Memory: Personal and Collective Histories in Contemporary Art," will take place via Zoom on June 20 at 2 p.m. with the artists and curator along with University of Southern Indiana professor, Dr. Aimee Mark. Second, the Gallery will host a closing event on Saturday, July 20 from 3-5 p.m. called, "A Book of Hours: Memory and Record-Keeping." This event will feature book-making activities, a selection of record-keeping items from Historic New Harmony's collections, and musical guest(s) performing hits related to the theme of time and memory. Light refreshments will be served at both the opening and closing events.

Visitors can see the exhibition at the New Harmony Gallery of Contemporary Art during the hours of 10 a.m. to 5 p.m., Tuesday-Saturday. For more information, visit the exhibition site.

Spirit of New Harmony | August 3-September 7, 2024



The *Spirit of New Harmony* open call for art exhibitions is ready for submissions! The theme of the exhibition is "engaging with communities in and around New Harmony," and this idea can be expressed in whatever sense that theme holds meaning for you. We are seeking proposals that include at least 2 artists and represent the spirit of New Harmony in a broad sense. We welcome all mediums and artwork of all sizes and concepts. The selected proposal will be awarded a \$250 stipend.

The deadline for applications is 11:59 p.m. Central Time on Friday, June 14, 2024. Multiple artists can join to submit one idea for a show proposal. Applicants can be residents of New Harmony or work/live nearby, but this is not necessary if the artists and artwork demonstrate direct links to the New Harmony area and can deliver their works

and assist with installation in-person. The exhibition will be on view at the New Harmony Gallery of Contemporary Art from August 3-September 7, 2024.

# Visions of Utopia: Selections from the Society of Photographic Educators | September 14-October 26, 2024

This photography competition invites current members of the Society of Photographic Educators in the Midwest chapter to display the essence of their research through images. Participants may submit up to three entries, each requiring a separate submission. All entries must be original and not copied from published work, in dialogue with the theme, "Visions of Utopia." The exhibition will be juried by gallerist Paul Paletti. Submissions will be judged for exhibition according to the following criteria:

Overall originality/creativity

Aesthetic appeal of the image

Relationship between the image and the applicant's research

Clarity of written description and title

Eligible members can apply here.

#### **Upcoming Workshop**

Pop-Up Sewing Maker's Space: Open Sewing | August 10, 2024



**Emily Gartner** 

Dust off your sewing machine or use one offered in this pop-up maker's space. Learn how to operate your machine, repair your clothing, up-cycle a jacket...so many choices are available in this workshop. Machines, tools and supplies are provided. We also welcome you to bring your own machine or an unfinished project.

This workshop will be led by USI alum Emily Gartner, an internationally recognized textile artist and fashion designer with multiple publications and honors for her wearable art and furniture. It will take place on August 10, 2024, from 1-3 p.m. Central Time at the New Harmony Gallery of Contemporary Art. Cost: \$45 per person; 8 participants maximum. Register here.

## Gallery Shop Update

New work is available by Brittany Hunter, Scott Scheller, Ron Austill, and Autumn McKay.





# **SCOTT** SCHELLER







# **AUTUMN MCKAY**



**New Harmony Second Saturdays** 



The New Harmony Second Saturdays event series continues through November 2024. While New Harmony Second Saturday events for June have already been set up, please enter your information into this online document for the July 13 events before June 27, 2024, to have it published in time. Questions? Email nhsecondsaturdays@gmail.com. For more information about upcoming programs and events, please visit the Second Saturdays website, or follow us on Instagram @newharmonysecondsaturdays and on Facebook @NHSecondSaturdays.

Historic New Harmony Updates

**Saying Hello** 

### **David Angel, Experience Coordinator for Historic New Harmony**



David Angel, Historic New Harmony's Experience Coordinator

Bios are often tempting to write in the third person, but I got stuck at "David Angel...." So, I thought I'd introduce myself from this perspective instead! My education has been led by my life experiences and needs. Working as an entrepreneur led me to my Master of Business Administration from University of Illinois Chicago with concentrations in management and entrepreneurship. My love of negotiations and mediation led me to Marquette University, where I earned my Master in Dispute Resolution with a focus on conflict decision-making.

My work and consulting on conflict resolution since then have carried me from a variety of jobs and locations. From working with peacemaking and youth in Milwaukee, to non-profits and small businesses in Chicago, to international business analysis in New Delhi, India, I've enjoyed a wide range of opportunities to apply myself. It's New Harmony that I fell in love with and whose history I am excited to help share with the world.

I've been with Historic New Harmony for almost a half year now and am grateful for the chance to take this little moment to introduce myself. I'm excited to help grow our community, share our history, and contribute to what makes our town so special. Community building and program management are passions of mine, as are audio and photography. I also love my coffee. So, if you'd like to chat over said cup(s) of coffee, or cocoa, let me know! I'm always interested to hear what great ideas, insights, and histories others share.

## Welcome, Makena Stikeleather

Makena Stikeleather, Community Engagement Intern for Historic New Harmony



Makena Stikeleather, Historic New Harmony's

Community Engagement Intern

My name is Makena Stikeleather, and I am a Public Relations and Advertising Major at USI! I am new to the area, but I am excited to learn more about the community and help Historic New Harmony's audience expand more and more each day. I hope to try out exciting new social media initiatives and experiment with different community engagement activities. Overall, I can't wait to start this new opportunity!

## Heritage Artisans Days

#### Diane Sanders, Assistant Director of Historic New Harmony



Heritage Artisans Days is Historic New Harmony's longest running program and for which we're most well-known. Nearly four decades old, some of the parent chaperones are returning to the program for a second time as adults. In a post-event survey, one teacher remarked, "You all do a fabulous job year after year. It's come a long way since I was in elementary school. I think what you have now is perfect. Love talking to all the Artisans. The marble print maker and the oxen are our favorites.... Looking forward to next year!"

This year's Heritage Artisans Days occurred on April 24 through 26 and featured mostly beautiful weather save for a few showers on Friday morning. During the three days, 2,208 children, teachers, and chaperones attended the event from 76 traditional schools and homeschools. Several artisans returned this year, including our 1800s doctor, basket weaver, blacksmith, candle dippers, fiddler, kettle corn vendors, oxen handlers, paper marbler, rope maker, and weaver. We also had a few new artisans join the event including an interpreter in the Harmonist Garden, a hat maker, a flax processor, hide tanner, and a tinsmith. As one teacher noted, "[her students] learned how tasks were completed in the old days, and hopefully, developed an appreciation for the convenience of things done today."

This event would not be possible without the support of many sponsors, including Indiana Humanities, Vicki and David Campbell, William and Kathleen Elliott, John H. Grizzell, Heritage Federal Credit Union, Josef Laposa, Barbara Northern, Kent and Laurie Parker Family Foundation, Laurel Vaughn, Karen Walker, Linda Willis, and Andrew Wilson. Historic New Harmony would also like to thank the Robert Lee Blaffer Foundation, the Working Men's Institute, the Town of New Harmony, and the Posey County Health Department for their support, as well as the staff and volunteers who provided so many hours of their time.

New Harmony Firefly Festival

**Diane Sanders, Assistant Director of Historic New Harmony** 



Blink, blink, blink, blink, blink. Twinkle...t

New Harmony will be abuzz with activity the weekend of June 7–9 with the Golden Raintree Antique Festival, Cruise-in, and our personal favorite—the New Harmony Firefly Festival. Historic New Harmony is partnering with One New Harmony to offer this free family-friendly event on Friday, June 7, and Saturday, June 8 to honor Indiana's state insect: Say's Firefly.

Say's Firefly, or Pyractomena angulata, is native to Indiana and to the United States and is named after Thomas Say, widely considered to be the Father of American Entomology after publishing American Entomology, a three-volume work in which he described and named more than 1,400 species. Say discovered Say's Firefly in Philadelphia but named the beetle while living in New Harmony, Indiana. Say's Firefly became Indiana's state insect in 2018, following a campaign by local school children.

The Firefly Festival will be at the Atheneum Visitors Center, at 401 Arthur Street. The Atheneum will have extended operating hours for the festival and will be open from 9:30 a.m. to 10 p.m. both days. Food trucks and vendors will offer family-friendly food options. Harmony Homemade and the Main Street Café will provide fare beginning at 5 p.m. Friday night and will be joined by 3 Chicks Fudgery, Bursting with Love, and TTs Sammiches at 6 p.m. through 10 p.m. On Saturday, Bursting with Love will set up at

noon, and will be joined by Uncle G's Lemon Shakeups and Harmony Homemade at 5 p.m. and FireChicken at 6 p.m.

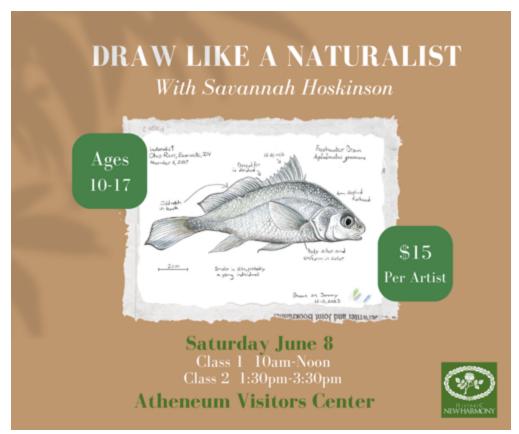
Families will have many activities to choose from on both days. Assistant Director Diane Sanders will be providing free firefly-themed storytelling and crafts at 10 a.m., 1:30 p.m., and 3:30 p.m. Parents and children should meet in the Atheneum lobby. We will also be offering three free showings of a dramatic portrayal of Thomas Say at 6:30, 7:30, and 8:30 p.m. each night to hear from the Father of Entomology himself about his discovery of the firefly. Performances will be held in the Atheneum Theater and will be offered on a first-come, first-serve basis.

On Saturday, June 8, visitors ages 10-17 will have the opportunity to "Draw Like a Naturalist" in our kid's art workshop with artist Savannah Hoskinson. Historic New Harmony will offer two sessions of the two-hour beginner class—one at 10 am and one at 1:30 pm—where they will learn how to see and draw from natural specimens. For a \$15 material fee, each artist will be provided a mini drawing kit and sketchbook to take home and enjoy. For more information and to preregister, please visit the Draw Like a Naturalist page on our website.

Finally, the star of the show will be the fireflies of Firefly Theater. Historic New Harmony will be running their tram from 8:30 p.m. through 9:45 p.m. We will pick visitors up from the Atheneum Visitors Center and drop them off at Firefly Theater (north of Main Street in the New Harmony recreational trail system) to watch fireflies with a trained naturalist and the local community. Our tram will run on a loop returning to the Atheneum Visitors Center throughout the evening. While visitors wait to visit or upon returning from Firefly Theater, visitors can experience a glow dance party on the Atheneum front lawn. Please kick off the summer season with us this June in what is becoming a cherished annual tradition to celebrate Indiana's state insect—Say's Firefly! We hope to see you there!

#### Draw Like a Naturalist

Heidi Taylor-Caudill, Collections and Community Engagement Manager for Historic New Harmony



Historic New Harmony is hosting two sessions of a new art class – *Draw Like a Naturalist* – during the Firefly Festival in New Harmony. University of Southern Indiana graduate Savannah Hoskinson, a science and nature-based illustrator, will lead the class. *Draw Like a Naturalist* is scheduled for 10 a.m. to 12 p.m. and 1:30 p.m. to 3:30 p.m. Central Time on Saturday, June 8 at the Atheneum Visitors Center.

These sessions of *Draw Like a Naturalist* are designed for students ages 10-17. Participants will receive a sketchbook and mini drawing kit to use during the class and take home afterward. During the 2-hour session, they will learn how to closely observe and draw from natural history specimens much like 19<sup>th</sup>-century naturalists Thomas Say and Charles Alexandre Lesueur who used illustration to share their findings with the wider world.

The fee for the class is \$15, which covers the cost of materials. Registration is highly encouraged since space is limited to 8 students per session. You can register your child

through this online form or by calling the Atheneum Visitors Center at 812-682-4474. For more information about *Draw Like a Naturalist*, please contact Heidi Taylor-Caudill at 812-682-6133 or hltaylorca@usi.edu.

Fourth of July Patriotic Celebration

#### **Christine Crews, Administrative Associate for Historic New Harmony**



The annual New Harmony Fourth of July Patriotic Celebration will begin at the Atheneum Visitors Center at 10 a.m. with a program sponsored by the Friends of the Working Men's Institute. The keynote speaker will be Diane Sanders, Assistant Director of Historic New Harmony. Ben Nicholson will read the Declaration of Independence and the Community Choir will perform several patriotic songs. Following the program, a golf cart parade will continue through town and end at Maclure Park, where the Kiwanis will have food available to buy and Bob Minnette and the Dixieland Society will perform in the bandstand.

Free Admission for Military Families This Summer

Heidi Taylor-Caudill, Collections and Community Engagement Manager for Historic New Harmony



Historic New Harmony has joined museums nationwide in the Blue Star Museums initiative, a program that offers free admission to currently serving U.S. military personnel and their families this summer. The 2024 program began on Armed Forces Day (Saturday, May 18) and will end on Labor Day (Monday, September 2). Blue Star Museums is a partnership between the National Endowment for the Arts and Blue Star Families in collaboration with the Department of Defense and participating museums across America. The free admission program is available for those currently serving in the United States Military – Air Force, Army, Coast Guard, Marine Corps, Navy, and Space Force, members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to 5 family members.

Qualified members must show a Geneva Convention common access card (CAC), DD Form 1173 ID card (dependent ID), DD Form 1173-1 ID card or the Next Generation Uniformed Services (Real) ID card for entrance.

Find the list of participating Blue Star museums at arts.gov/BlueStarMuseums.

**Talking History** 

Heidi Taylor-Caudill, Collections and Community Engagement Manager for Historic New Harmony



Talking History, May 25, 2024

Earlier this year, Historic New Harmony introduced *Talking History*, a free monthly program aimed at local history enthusiasts. *Talking History* uses objects and other

materials as conversation starters and encourages participants to freely explore different directions in the stories that we tell and the memories that we share. The most recent *Talking History* gathering took place in the Murphy Auditorium on May 25. Our theme was Schools, and we took a closer look at yearbooks, early 20<sup>th</sup> century school programs, and a 19<sup>th</sup> century spelling game from Historic New Harmony's collections. Topics of conversation included school pranks, graduations, music lessons, changes in clothing styles, food, classes, and our favorite teachers as well as those who sent shivers down our spines!

Consider joining us at the Atheneum Visitors Center on Saturday, June 22 at 10 a.m. Central Time for our next *Talking History* gathering. Our theme for June is "Getting to Know New Harmony." We will be screening the three orientation films that have been shown to New Harmony visitors at the Atheneum: *The New Harmony Experience* (shortened version, 1977); *New Vision, New Harmony: A Place Like No Other* (2015); and *Utopia: The New Harmony Experience* (2024). Afterward, we will have our usual conversation about New Harmony's history.

The dates, times, and locations for *Talking History* in July and August have yet to be decided. For more information about this program, please visit the *Talking History* page on our website.

A Landscape Reimagined, New Harmony, Indiana Exhibition

Heidi Taylor-Caudill, Collections and Community Engagement Manager for Historic New Harmony



"A Landscape Reimagined, New Harmony, Indiana" Exhibition at the Atheneum Visitors Center

In March 2024, award-winning British landscape architect and garden designer Alistair W. Baldwin traveled to New Harmony, Indiana, to complete a study visit of the town's gardens and landscapes. While Mr. Baldwin was here, he talked with people and organizations in New Harmony who are invested in creating spaces that are beautiful, functional, and add to the well-being of the community. From these conversations and his observations, he created conceptual drawings of New Harmony landscapes "reimagined" for the future.

On May 7, Historic New Harmony opened an exhibit at the Atheneum Visitors Center that shares Mr. Baldwin's drawings and seeks public comment. *A Landscape Reimagined, New Harmony, Indiana* features his recommendations for town-wide planning and thinking as well as plans for new gardens outside the Poet's House, Mother Superior Guest House, Gate House, David Lenz House, Beal House, and Maclure Square and Church Park.

This exhibit runs through June 9, 2024, on the first floor of the Atheneum Visitors Center. We encourage you to look at the drawings and ideas and then leave your thoughts in the blue notebook at the exhibit entrance. These comments will help the organizations that are considering these designs as possibilities.

For a look at projects completed by Mr. Baldwin's firm, AWB Associates, visit his company's website.

#### New Atheneum-Themed Merchandise

#### Makena Stikeleather, Community Engagement Intern for Historic New Harmony

The Museum Shop at the Atheneum Visitors Center is introducing new merchandise to its shelves! With shirts, bags, notebooks, and pens featuring the Atheneum hitting the shelves, we hope to see you in the shop. For more information about these products, please contact the Atheneum at 812-682-4474.







Historic New Harmony Launches Its First Online Collections Database

Heidi Taylor-Caudill, Collections and Community Engagement Manager for Historic New Harmony



On May 15, 2024, Historic New Harmony announced the launch of its first-ever online collections database at https://historicnewharmony.catalogaccess.com. For the first time, residents of New Harmony, family historians, educators, students, researchers and others from around the world will be able to explore our collections digitally. Historic New Harmony's collections feature more than 2,800 objects that include decorative arts, furniture, paintings, prints, sculpture, drawings, medical equipment and textiles dating from the early 19<sup>th</sup> century to the present. We also keep an extensive archive of photographs, slides, rare books, sound and video recordings, maps, architectural drawings and manuscript collections that document the unique history of New Harmony.

While the material available through the online database is limited, we will be working to add more records over the next few years with the goal of eventually making most of our collections available online.

Historic New Harmony's online database offers several ways to delve into our collections: simple and advanced searches, browsing records at random, looking at records by material type, narrowing your focus to objects on display, and exploring records by the people associated with them.

Launching the online database is a key step in our effort to continue highlighting the fascinating stories, places, and people of New Harmony. It is even more significant that this "opening up" of our collections to greater public access happened during Historic

New Harmony's 50<sup>th</sup> anniversary year. Over half a century of collecting efforts by Historic New Harmony staff have made this project possible and now, we are so excited to share the many objects, books, photos, and archival materials that document New Harmony's rich history with the wider world.

#### Calendar of Events

#### **Historic New Harmony Tours**

Tram Tours at 10 a.m. and 11:15 a.m., Tuesday-Saturday and History Tours at 1 p.m., Tuesday-Sunday. Tours start at the Atheneum Visitors Center.

#### **New Harmony Second Saturdays**

Every second Saturday, March-November, at various locations.

For more information, visit: New Harmony Second Saturdays - University of Southern Indiana (usi.edu)

## **Firefly Festival**

Friday, June 7-Saturday, June 8 at various locations in New Harmony.

The schedule of events for the Firefly Festival is available at the Visit Posey County website.

#### **Draw Like a Naturalist**

10 a.m.-noon and 1:30-3:30 p.m., Central Time, Saturday, June 8 at the Atheneum Visitors Center. \$15 per student; there is a limit of 8 students per class, so preregistration is highly encouraged.

For more information, visit the Historic New Harmony website.

#### **Historic New Harmony Office Closed for Juneteenth**

Historic New Harmony's administrative office will be closed on Wednesday, June 19 for Juneteenth. The Atheneum Visitors Center will remain open for tours that day.

#### **Talking History**

10 a.m., Saturday, June 22 at the Atheneum Visitors Center. Dates and times for July and August to be determined. For more information about the Talking History program, visit the Historic New Harmony website.

Help Historic New Harmony and the New Harmony Gallery of Contemporary Art continue their historic preservation efforts, educational programming and more with your charitable gift to the USI Foundation. You can make your gift securely online at USI.edu/giving, calling 812-464-1918, or mailing to USI Foundation, 8600 University Blvd., Evansville, IN 47712. Your charitable gift is tax-deductible and a gift receipt will be issued.

## SPRING 2024 Edition

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## Spring 2024 Edition

#### **Diane Sanders, Assistant Director of Historic New Harmony**

It's my favorite time of year when we welcome visitors back to the Atheneum and begin our new tour season. Unlike the critters and creatures who spent the winter hibernating, the staff at Historic New Harmony and the New Harmony Gallery of Contemporary Art were busy creating new experiences and exhibitions for visitors to experience this spring. We will be unveiling many of these new offerings in this issue of *In Harmony* but stay tuned to future editions of this newsletter and our social media channels for more announcements throughout the season!

If you have had the opportunity to visit the Atheneum Visitors Center since March 1, you may have noticed that we premiered a new introductory film. Produced by Blackstrap Media, the 11-minute film provides a brief overview of New Harmony's history and culture and features New Harmony residents and business owners, Historic New Harmony staff and University of Southern Indiana faculty. I'm delighted by the filmmakers' skill in capturing the essence of the town and showcasing our corner of the world so beautifully. I hope you'll check it out.

Historic New Harmony's tours started on March 15 at the Atheneum Visitors Center, and we're thrilled to be offering a brand-new option for visitors this season. The New Harmony Tram Tour is a family-friendly tour that will take you on a 45-minute exploration of the town aboard our tram. Interpreters will offer their local insights, telling stories and showing you the "can't miss" spots and iconic sites that contribute to a great New Harmony experience. We're planning to offer this tour at 10 a.m. Tuesday-Saturday. For the month of March, we'll be offering the tour for free in exchange for your feedback and suggestions!



## 2023-2024 RESIDENT ARTISTS







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Sure

ALEX LEWIS AUTUMN MCKAY

DURATION: DECEMBER 2023-APRIL 2024





# CHRISTIE COOPER

DURATION: NOVEMBER 2023-JANUARY 2024



# KATIE BOTTERMAN

DURATION: OCTOBER 2023-JANUARY 2024

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## GARY GREENBURG

DURATION: SEPTEMBER-OCTOBER 2023



# TOM BELDEN

DURATION: SEPTEMBER

2023

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## ST RESIDENTS









# SARAH ALSAIED

DURATION: JANUARY-APRIL 2023 GRANT AKIYAMA

DURATION: JANUARY-APRIL 2023 ELIZABET H ARZANI

DURATION: JANUARY 2023

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# AUDRA CLAYTON

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# JACKSON SHANER

DURATION: FEBRUARY-MARCH 2023







## CAMFRON

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## CARO BURKS

DURATION: SEPTEMBER-DECEMBER 2022





PENNIE EBSEN

DURATION: JANUARY-

**MARCH 2022** 



**EVA POLZER** 

DURATION: SEPTEMBER-OCTOBER



CARO BURKS

DURATION: NOVEMBER 2021-APRIL 2022



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2021

TIE ANDLE



DONNA CAUSLAN D



NAT NICHOLS ON

ATION:

EMBER-







## MONA SENO

DURATION: MARCH-APRIL 2021



## MAXWELL MUSTARD O

DURATION: SEPTEMBER 2020-MARCH 2021



## ALISHA PORTER

DURATION: SEPTEMBER-DECEMBER 2020



## AMANDA STRAEFFE R

DURATION: DECEMBER 2020-FEBRUARY 2021

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## DAEUN LIM

DURATION: JANUARY-APRIL 2021



## KARI WOOLSEY

DURATION: SEPTEMBER 2019-MARCH 2020



## MORGAN **AKING**

DURATION: SEPTEMBER-OCTOBER 2019



## LENE **GRAVERS** GAARD

DURATION: OCTOBER-NOVEMBER 2019



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MISTY GAMBLE







JANUARY 2020



## BLAYZE BUSETH

DURATION:
OCTOBER 2018-

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# MARINA KUCHINS KI

DURATION: EMBER 2018-JARY 2019

# TRISTYN BUSTAMA NTE

DURATION: FEBRUARY-APRIL 2019



### KRITIKA SONI

DURATION: MARCH-APRIL 2019







JAMES LEE WEBB

DURATION: SEPTEMBER 2017-JANUARY 2018 SYDNEY EWERTH

DURATION: JANUARY-APRIL 2018



VLAD BASARAB

DURATION: JANUARY-MARCH 2018



DONNA CAUSLAN D

DURATION: MARCH-APRIL 2018

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RESIDENCY ABOUT PROGRAMS CONTACT

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# Lenny and Anne DOWHIE TRUSTS





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A SOLO EXHIBITION BY: BAILEY ROBY
BG PROJECTS AT THE NEW HARMONY GALLERY
OF CONTEMPORARY ART

RECEPTION: MAY 11TH, 2024 3PM - 5PM 506 Main St, New Harmony, IN



Bailey Roby

Echoing Ideations

May 11 - June 5, 2024

BG Projects at New Harmony Gallery of Contemporary Art is proud to present *Echoing Ideations*, a solo exhibition by current design student at USI, Bailey Roby. *Echoing Ideations* will be on view from May 11 – June 5, 2024, with an opening reception on May 11, 3–5 pm CT. Regular gallery hours are 10 am – 5 pm, Tuesday – Saturday.

Bailey Roby has a tendency to explore performative and conceptual installations that confront the viewer with thought-provoking subjects. From *The Giving Tree*, a work where Roby dangled felted pads and tampons from a tree, to her most recent work *Unheard Echos*, a book of unsent letters to people in Roby's past, Roby broaches uncomfortable and often personal subjects as a wayfinding tool for her own healing journey. Roby has been working on *Echoing Ideations*, bolstered by an Endeavor grant totaling \$2,450, under the guidance of USI Assistant Professor Rob Dickes since August of 2023.

"Hear my burden, hear my Plea.

I will finally be free.

This will be the end for me. I am going to... Eternity..."

~Bailey Roby

**Bailey Roby** is a contemporary artist who explores the combination of installation and imagery. She is a local art student at the University of Southern Indiana, and she primarily works photographically and with mixed media installation works. She is set to

graduate with her BFA in May of 2025 and plans to continue to grow her conceptual art while working towards becoming a commercial photographer.

New Harmony Gallery of Contemporary Art is dedicated to enhancing the experiences of students through an artist-run exhibition space in the Back Gallery. BG Projects at NHGCA allows students to exhibit, experiment, and/or curate within a working contemporary art gallery setting. Through exhibition and curatorial strategies, students can envision new possibilities for collaborations and their art practice.

New Harmony Gallery of Contemporary Art promotes discourse about and access to contemporary art in the Southern Indiana region.

Inquires: NewHarmony.Gallery@usi.edu

# **CONNECT WITH USI** #ScreaglePride









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	,

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A Carnegie Engaged University

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Calendar

Employment

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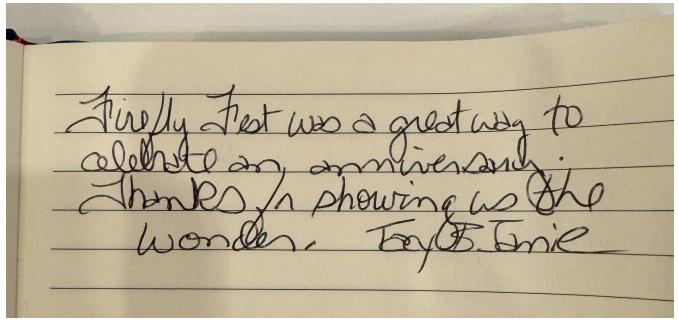
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# IN HARMONY

Fall 2024



"Firefly Fest was a great way to celebrate an anniversary. Thanks for showing us the wonder." Comment left in the Atheneum's visitor notebook by an attendee of the Firefly Festival in New Harmony in June 2024.

#### ASSISTANT DIRECTOR'S UPDATE

We debuted a new addition to our newsletter lineup this August by issuing *First Look*, which offers our subscribers the "first look" at our engagement calendar. This monthly newsletter provides you with all the details you need to know to plan your next visit to New Harmony and engage with Historic New Harmony and the New Harmony Gallery of Contemporary Art. You'll be the first to know about our upcoming exhibits, tours, programs and events. Watch your inbox for the next edition, which will be released during the last week of November!

I'm pleased to issue this edition of *In Harmony*, which we have reimagined as a look backward in counterpart to our *First Look* newsletter. *In Harmony* will now be a place where we can gather our stories of impact and share with you how we have engaged our community—our visitors, our local community and the students,

faculty and staff at the University of Southern Indiana. If a family member or friend forwarded you this newsletter, we hope you'll join our community by subscribing <u>here</u>.

In this issue, you'll read about Historic New Harmony's expanded offerings as part of the Firefly Festival in June, New Harmony's Independence Day celebration in July and engagement experiences with the University of Southern Indiana faculty and students in August and September. You'll also read about *Spirit of New Harmony*, a survey exhibition by the New Harmony Artists' Guild at the New Harmony Gallery of Contemporary Art. No matter what your interest is, there's something for everyone in Utopia!

#### Diane Sanders Assistant Director of Historic New Harmony



Visitors to the 2024 Firefly Festival line up outside the Atheneum Visitor Center to board a tram or golf cart to ride to the firefly viewing area.

#### NEW HARMONY FIREFLY FESTIVAL

New Harmony was full of fun activities and visitors the weekend of June 7-9 with the Golden Raintree Antique Festival, Cruise-in and the New Harmony Firefly Festival. Historic New Harmony partnered with One New Harmony to offer this free family-friendly event on Friday, June 7 and Saturday, June 8 to honor Indiana's state insect: Say's Firefly.

An estimated 1,000 people came to the Atheneum Visitor Center that weekend to witness the spectacle of hundreds of thousands of fireflies emerging in the woods, signaling and responding to each other with flashes of light. Though our staff were not expecting such a large crowd, we were pleased to see that word had spread about this year's event. We heard that some visitors had traveled from as far away as Illinois, Louisville in Kentucky, Michigan and Ohio to attend the Firefly Festival and other events in New Harmony.

The Atheneum remained open until 10 p.m. each evening with free Firefly Tram and Golf Cart Tours as the main attraction. Visitors lined up in front of the Atheneum to board Historic New Harmony's tram or a volunteer's golf cart to ride out to the firefly viewing area near the Wabash River.

Local food vendors set up on the grounds of the Atheneum to offer savory and sweet foods and drinks. Historic New Harmony provided tables and chairs outside the building for visitors to use for eating and relaxing in each other's company.

On Saturday morning and afternoon, Historic New Harmony debuted a new *Draw Like a Naturalist* program and hosted children's firefly storytelling and craft activities.

A Thomas Say impersonator presented on the discovery and naming of Say's Firefly each evening in the Clowes Theater.

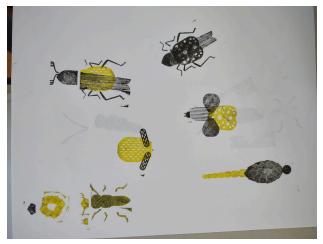
Just before dusk, volunteers outfitted visitors with glow sticks and taught them how to make glow stick necklaces, bracelets and headbands. Music started outside around 8:30 p.m. for people to enjoy a Glow Dance Party. This honored the glow of fireflies and their "dance" in the woods.

We encourage you to join us next year at the Atheneum for the 2025 Firefly Festival, scheduled for June 27-28, 2025.

#### Heidi Taylor-Caudill Collections & Community Engagement Manager Historic New Harmony



Actor Barnes Bradshaw impersonating the Father of American Entomology, Thomas Say, tells the story of his life to an audience in the Atheneum's Clowes Theater.



A child's drawing of fireflies using stamps and black and yellow ink.



Volunteers assist visitors with making glow stick accessories to wear at the Glow Dance Party on the Atheneum's front lawn and to the firefly viewing area.



Food vendors were present around the Atheneum, offering visitors food and drinks to purchase and enjoy outside.



A family poses with their glow stick accessories outside the Atheneum.

#### DRAW LIKE A NATURALIST

Historic New Harmony hosted two sessions of a new art class - *Draw Like a Naturalist* - during the Firefly Festival. University of Southern Indiana graduate Savannah Hoskinson, a science and nature-based illustrator, developed the class to teach students how to look closely at natural history specimens and make observations through drawing the way that naturalists have done for hundreds of years. She led the sessions at the Atheneum Visitors Center.

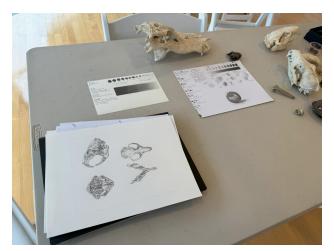
Savannah brought specimens from her personal collection for the students to handle and study. Interpreter Heidi Doss loaned us a few animal skulls. I also shared several cases of mounted insects from Historic New Harmony's collection.

Students received a set of drawing pencils and a sketchpad to use during the class and for further practice at home. Overall, feedback was positive from both children and their adults. Several Firefly Festival visitors who noticed the class asked whether we would be offering a version for adults in the future. We hope to have more news on that possibility next year!

Heidi Taylor-Caudill Collections & Community Engagement Manager Historic New Harmony



Savannah Hoskinson demonstrates how to observe a specimen for illustration during a session of *Draw Like a Naturalist* on June 8, 2024.



A few animal skulls and Savannah's examples of drawing from natural history specimens.



A collection of feathers, shells, starfish, skulls, bones, and rocks on a table.



New Harmony community members and visitors gather in the Clowes Theater at the Atheneum Visitor Center for music, speeches, and a reading of the Declaration of Independence on July 4, 2024. Photo courtesy of David Angel.

#### INDEPENDENCE DAY CELEBRATION

New Harmony's Independence Day celebration dates to 1815 when the Harmonists celebrated the anniversary of their arrival to the United States, as well as the civic holiday. Celebrations continued with the Owen-Maclure Experiment and beyond. Today, the Friends of the Working Men's Institute, the New Harmony Kiwanis, and Historic New Harmony partner together to put on the annual celebration, which includes a patriotic program featuring a Color Guard, keynote address, the reading of the Declaration of Independence, patriotic songs by the New Harmony Community Choir and the presentation of Volunteer of the Year; a golf cart parade through town and a picnic at Maclure Park.

This year, heavy morning rain threatened to cancel the golf cart parade and town picnic. After a torrential downpour moments before the program began, the skies cleared, and New Harmony enjoyed a beautiful (if not hot and humid) day for the rest of the festivities!

The American Legion Post 370 Color Guard opened the program at the Atheneum Visitors Center, followed by Randy Owens, pastor of Johnson United Methodist Church, who delivered the opening prayer. Jeanne Maudlin, President of the Friends of the Working Men's Institute, emceed the program. Ben Nicholson delivered a dramatic reading of the Declaration of Independence in town crier fashion, while I delivered the keynote address. Dianna Simkins presented the Kiwanis and Tri-Kappa Volunteer of the Year Award to Kent Schuette, a devoted citizen and volunteer to many organizations in town. If you missed it, you can view the entire program here.

I was honored to be asked to be this year's keynote speaker, as I would be joining the ranks of many of the historic figures that we interpret at Historic New Harmony. Given my past federal service at the Architect of the Capitol and the U.S. Capitol Visitors Center, I had a wealth of information to draw from and could see taking the speech in many directions. I wrote and rewrote that speech in my head many times last winter,

spring and summer but found it difficult to land the main message. What could I—a newcomer to this town—offer residents and visitors that would be different from speeches that came before mine?

It became a running joke in the office and at home in the months and weeks leading up to July 4 if my speech was finished—and no, it wasn't. A procrastinator to the core/perfectionist to the end, I was working on it up until July 2. I thought this was apropos, given that Congress voted to declare independence on July 2, but it wasn't ratified until July 4. I would like to thank and give credit to my husband, James Sanders, who listened to my rambling thoughts and gave critical suggestions all those months, edited the speech numerous times and listened to me practice it again and again.

In the end, my message centered around the idea that we have the power and responsibility to both our past and to our future to work towards creating "a more perfect Union" right here in New Harmony. And while I believe in the power of government at all levels, I'm also a big believer in starting local because that's where our power of influence really flourishes and makes an impact on our everyday lives. So, I hope you voted this election season. I hope you'll continue to participate in our local town government and planning processes. I hope you'll lend your voice and time to the causes and candidates you support because it's going to take every one of us to form "a more perfect Union" right here at home and in our country.

#### Diane Sanders Assistant Director of Historic New Harmony



Diane Sanders, Assistant Director of Historic New Harmony, gives the keynote address at the New Harmony Independence Day Celebration on July 4, 2024. Photo courtesy of David Angel.



Ben Nicholson reads the Declaration of Independence on July 4, 2024. Photo courtesy of David Angel.



The New Harmony Community Choir leads the singing of patriotic music at the Independence Day Celebration on July 4, 2024. Photo courtesy of David Angel.





Participants on the *Legacy of Arts and Culture in New Harmony* special tour listen as interpreter Heidi Doss discusses the *Tree of 40 Fruit* on August 10, 2024. Photo courtesy of David Angel.

# A LEGACY OF ARTS AND CULTURE IN NEW HARMONY

On August 10, both New Harmony residents and visitors joined us for a special evening tour highlighting the legacy of arts and culture in New Harmony.

As we made our way through New Harmony, many of the town's more contemporary and unique art installations were highlighted including the Atheneum, the *Healing Palindrome*, *Trees of 40 Fruit* and many more, ending our day at the river to look for bald eagles and take in a sunset along the Wabash's natural canvas. The tour was more of a conversation than a lecture as many town residents shared their experiences and stories about the community's rich "Arts" history.

We had so much fun, and the event was full of information, smiles and laughter. It feels as if there is always something new and different to discover in New Harmony, and we hope to offer more specialty tours in the future.

#### Heidi Doss Historic New Harmony Interpreter



A view through the window of the New Harmony Gallery of Contemporary Art at the exhibition, Spirit of New Harmony: The New Harmony Artists' Guild. Photo courtesy of David Angel.

#### SPIRIT OF NEW HARMONY

A giant's head peered out from the window, gazing down Main Street toward the Ribeyre Gymnasium. The head, crowned with a shock of bright red, papier-mâché hair and flanked by a green hood, announced the arrival of *Spirit of New Harmony: The New Harmony Artists' Guild* at the New Harmony Gallery of Contemporary Art.

On view from August-September 2024, this exhibit featured over 50 artworks made by more than 30 of the artists comprising the guild. Many showing their artworks live right here in New Harmony, as did the musicians who played weekends on special occasions like the opening reception and during the September 10 University of Southern Indiana Class of 2028 visit. The natural world in many ways took center stage, exuding its presence with landscapes, flora and fauna and depictions of the metaphysical aspects of New Harmony on display for visitors to the show. A suite of hand-carved wooden waterfowl gathered on a suite of periwinkle pedestals, with a handcrafted walnut table and chairs commanding attention in the rear of the gallery and delicately patterned textile artworks, diligently assembled artwork in glass, and even a cabinet named after famous New Harmony resident Fanny Wright congregating around it. Drawings by the artist guild's drawing group, who gather weekly, presented portrait sketches, many furtively depicting artists whose work hung throughout the gallery. Paintings, photography, works on paper and more gave viewers a comprehensive look at the range of artworks made right here in Southwest Indiana: a – perhaps unexpected – pearl of artistic expression in the oyster of Indiana.

"I'm happy to see so many local people [showing their work] here," remarked one guest, staying with a longtime family friend while visiting from Chicago. Many visitors came to see work by their friends or neighbors, while others – such as members of the USI Freshman class – were enthralled by retired New Harmony personality Charlie Gatson's retellings of key moments in his rich and colorful life to date. The exhibit wasn't just a feast for the eyes – dulcimer player Rick Huffman not only entertained guests with this

native North American jewel of an instrument, allowing intrepid guitar players the chance to pluck their own tunes on its fret board. Artist Donnie Martin visited throughout the exhibit, shedding insight into his wood carving process with our staff and visitors alike. Other local artists, such as Laura Foster Nicholson and Paul Moser, were able to reflect on their practice for visiting gallerists and theater fans respectively.

As a longtime fan of established grassroots theater group Bread & Puppet Theater's innovative strategies for immersive artistic experiences, it was rewarding to see the ideas of Paul Moser's own ongoing project to bring larger-than-life puppets to New Harmony for a production of "A Christmas Carol" this Christmas season taking up the mantle in presenting theater that inspired wonder and speaks to the humanity in all of us.

Wherever your eyes roamed across the gallery's walls while visiting *Spirit of New Harmony: New Harmony Artists' Guild*, you could see an artwork made by someone you've waved to as they've rumbled down Church Street on a golf cart or chatted to while walking their dog. One painting might have been made by that neighbor who waited behind you in line at Black Lodge, or one of the carefully detailed drawings may have been brought in by a famous local architect you've seen shopping on Main Street. The warmth of the residents of New Harmony and Posey County was palpable in this rarest of exhibits presenting a group of artists proud to create in a place they love living.

#### Audra Verona Lambert Curator of the New Harmony Gallery of Contemporary Art



USI students gather at the Atheneum Visitor Center in New Harmony on September 10, 2024.



Professor Bill Elliott talks with USI students about the history of geology in New Harmony.

### USI FRESHMEN VISIT NEW HARMONY

On September 10, Historic New Harmony welcomed University of Southern Indiana's freshman class to New Harmony for the UNIV101: Screaming Eagle Experience. This annual event presents New Harmony as a living learning laboratory and demonstrates the connection between Historic New Harmony and USI. It is funded entirely by the USI Foundation and the Provost's Office.

More than 1,300 students spent the day in New Harmony visiting historic sites on a scavenger hunt,



viewing the *Spirit of New Harmony* exhibition at the New Harmony Gallery of Contemporary Art, grabbing lunch from food trucks, shopping at New Harmony businesses and participating in the Atheneum Spirit Fair. Volunteers from USI and the New Harmony community were on hand to answer questions and talk about the town. The community also came together to bake thousands of homemade cookies for the New Harmony Kiwanis to give out to the students.

An artist involved with the *Spirit of New Harmony* exhibition volunteered to speak with students about his process and to share his passion for his craft. He later shared this reflection about that day:

"Being one of the artists spending most of the day with the students I certainly enjoyed every group. As it would be in any group of young people some were more interested than others, everyone I engaged with were courteous and had great questions. I have lectured across the country including Washington University in St. Louis, SIAC in Chicago and many others. The USI students were as professional and inquisitive as any group I have had the pleasure to interact with. The gallery director and staff went over and above for this event to make it a great learning and fun event for both students and the artist involved."

Historic New Harmony looks forward to introducing another new class of USI freshmen to New Harmony next year!

Heidi Taylor-Caudill Collections & Community Engagement Manager Historic New Harmony The New Harmony Kiwanis talk to USI students and distribute cookies baked by volunteers in New Harmony.



A volunteer answers questions from USI students at the New Harmony Working Men's Institute.



USI students line up to enter the Roofless Church in New Harmony.



An arrangement made of fresh flowers from New Harmony gardens and table-top cards welcoming new faculty members and advertising activities available in New Harmony.

#### **NEW FACULTY ORIENTATION**

On August 7, Historic New Harmony welcomed new faculty members from the University of Southern Indiana (USI) to New Harmony. The visit started with lunch at the Atheneum Visitor Center catered by New Harmony business <u>Black Lodge Coffee Roasters</u> consisting of sandwiches, salads, pita bread and hummus, water, and sassafras strawberry lemonade. On each table were vases of fresh flowers shared from New Harmony gardens, maps, and brochures and table-top cards with information on things to do and see in town.



Boxed lunches catered by <u>Black Lodge Coffee Roasters</u>, a local business in New Harmony.



Sassafras strawberry lemonade made by Black Lodge Coffee Roasters.

Provost Shelly Blunt and college deans spoke during lunch about connections between USI and New Harmony, urging new faculty members to come back and explore the town and take advantage of opportunities to collaborate with Historic New Harmony and local businesses, organizations, and groups. After lunch, everyone viewed the new orientation film about New Harmony. They also heard from Assistant Director Diane Sanders, who spoke about Historic New Harmony's tours, events, programs, and other activities available to faculty, staff, and students.

The faculty members then toured New Harmony aboard Historic New Harmony's tram. On this tour, they stopped at the New Harmony Gallery of Contemporary Art to learn more about its exhibits and programs from curator Audra Verona Lambert. At the end of the day, the group returned to the Atheneum for a collective photo.

Historic New Harmony enjoyed sharing the beauty and hospitality of New Harmony with USI's new faculty. We hope they will return in the future with family and friends to experience more of this wonderful and unique small town.

#### Heidi Taylor-Caudill Collections & Community Engagement Manager Historic New Harmony



Lunch at the Atheneum Visitor Center.



University of Southern Indiana new faculty learn about the New Harmony Gallery of Contemporary Art.

During the 2024 solar eclipse, New Harmony's own artist/photographer, Andy Batt, took an ethereal picture of the eclipse at the Atheneum and had metal prints made. He explained the process, stating that "these metal prints are made by infusing dyes directly into specially coated sheets of aluminum. They provide stunning and magical luminescence and detail. They are waterproof and scratch resistant. As a photographer I prefer the high gloss, frameless design with a 1/2" float hanger behind the print."

Batt said that the prints are easy to clean with water and a microfiber towel but recommends not using an ammonia-based window cleaner.

These prints are currently available at the Museum Shop in the Atheneum Visitors Center.

Christine Crews Administrative Associate Historic New Harmony



Print on metal, Atheneum 2024 Solar Eclipse, \$150.

# HISTORIC NEW HARMONY ADVISORY BOARD

The Historic New Harmony Advisory Board is a group organized under the authority of the University of Southern Indiana Foundation that supports Historic New Harmony's mission and promotes Historic New Harmony's educational, scholarly, cultural, charitable and related activities.

Board members contribute their time, financial support and expertise. Each year, the board consists of 30-40 members, each of whom serves three-year terms. Advisory board members meet quarterly and as needed and can participate in the Nominating Committee, Development Committee, Special Events Committee, University Engagement Committee and/or the Community Engagement Committee. At the annual meeting each May, the board nominates and elects new members.

This May, 7 members departed the board, and 7 new members were elected. Historic New Harmony

#### **New Board Members**

#### **Matthew Hanka**

Matthew Hanka of Evansville is Professor of Political Science at the University of Southern Indiana (USI) and has been for many years. His interests include housing policy, community development, urban policy and governance, strategic planning, and social capital.

#### **Docey Lewis**

Docey Lewis of New Harmony is an abstract artist and textile engineer, who is a direct descendant of Robert Owen. An entrepreneur in artisan development, Docey has traveled to more than 45 countries to teach groups of people, many in remote areas, how to build sustainable lives through their handicrafts, which she would then incorporate into her textile designs for notable clients.

#### Jeanne Maudlin

Jeanne Maudlin of New Harmony is an active resident and community volunteer. Jeanne is a strong supporter of the Working Men's Institute (WMI) and

would like to thank the following individuals for their service on the Historic New Harmony Advisory Board: Bix Branson, Lisa Brooks, Rusty Freeman, Mary Beth Guard, Robert Reid, Suzy Schuette, and Andrew Wilson. We appreciate the time and financial support all of you contributed to our organization. We especially want to thank Lisa Brooks and Andrew Wilson for their leadership as Vice Chairs of Special Events and Community Engagement, respectively.

We would like to welcome our new board members to the Class of 2027: Matthew Hanka, Docey Lewis, Jeanne Maudlin, Paul Moser, Katie Waters, and Barbara and Brian Williams.

We thank our new and returning board members in advance for their time and support in service to the Historic New Harmony Advisory Board and Historic New Harmony.

Diane Sanders Assistant Director of Historic New Harmony

Christine Crews Administrative Associate Historic New Harmony has served as president of the Friends of the WMI organization for several years. Jeanne assists her husband, Nathan, in his law practice, which is located in New Harmony and Indianapolis.

#### **Paul Moser**

Paul Moser of New Harmony taught acting, directing and new play development at Oberlin College in Ohio for many years. Paul has extensive teaching and directing experience in the many aspects of theatre production. From West Side Theatre, New York City, in 1977 to Murphy Auditorium, New Harmony, in 1994, when he directed Tennessee Williams' play "Suddenly Last Summer," Paul's career expands many years.

#### **Katie Waters**

Katie Waters of Evansville is returning to the Advisory Board having previously served as its Chair from 2022 to 2024. Katie retired as Professor and Chair of the USI Art Department in 2019, where she taught painting and drawing for forty years and was named USI's Distinguished Professor in 2015. Katie's artwork has been exhibited widely at the national and regional levels.

#### **Barbara and Brian Williams**

Barbara and Brian Williams are both practicing attorneys in Evansville and have served on the Historic New Harmony Advisory Board over the years sharing generously of their time and financial support. As strong community advocates, they have been recognized for their dedication and service to civic affairs in Evansville and were recipients of the esteemed Rotary Club of Evansville's annual Civic Award in 2016.

# **ENGAGEMENT HIGHLIGHTS**

# **In-Person Engagement**

So far in 2024, Historic New Harmony has welcomed approximately 11,768 visitors to the Atheneum and served 6,734 people through our programs and use of our facilities. Many visitors chose to take a tour with us while other visitors sought out information on New Harmony, watched our orientation film, browsed our Museum Shop, or interacted with our staff in other ways.

### **Social Media Outreach**

Historic New Harmony has also invested in increasing our outreach to online audiences through our Facebook and Instagram accounts. So far in 2024, we have reached approximately 442,708 people between the two platforms. We use social media to advertise our programs, events, and tours; to share the history of New Harmony with a wider audience; and to promote tourism and community engagement in New Harmony.

#### **Visitor Attendance**

March-September 2024

Total Visitors11,768Visitors on Tours8,238Visitors not on Tours3,530

#### **Programs/Facilities Use**

March-September 2024

**Total People Served** 6,734

#### **Facebook**

January 1-October 24, 2024

Total Followers8,108Reach440,135New Follows1,531

#### Instagram

January 1-October 24, 2024

**Total Followers**Reach
New Follows

1,400
2,573
79

Help Historic New Harmony continue its historic preservation efforts, educational programming, and more with your charitable gift to the USI Foundation. You can make your gift securely online at <a href="USI.edu/giving">USI.edu/giving</a>, calling 812-464-1918, or mailing to USI Foundation, 8600 University Blvd., Evansville, IN 47712. Your charitable gift is tax-deductible and a gift receipt will be issued.







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