

Phase 1: Call to Action – Email or Letter Template

[Community] is coming together to understand how well the community serves people with dementia and to explore how we can act together to improve opportunities and outcomes for people with dementia by becoming a dementia friendly community.

Please join us for an initial meeting to share your ideas and knowledge.

Preparing for a Dementia Friendly [Community] Meeting

Date, time

Location

The prevalence dementia is rapidly increasing. The number of people with dementia is expected to double for people ages 75-84 and triple for those over age 85. Younger onset Alzheimer's, occurring in people under age 65, is also on the rise.

Recognizing that [Community] has a growing older population, we need to prepare all sectors in our community to address the growing opportunities and needs faced by people with the dementia, their families, caregivers, employers, and community as a whole.

Because of your role as a community leader as [insert role/responsibility/experience], your perspectives would be invaluable to understanding our community.

Please join me to prepare [Community] for this pressing, critical community issue to address opportunities and meet the needs of people with dementia and be part of the dementia friendly movement spreading across the United States through the Dementia Friendly America initiative. To learn more, visit dfamerica.org

Thank you,

Signature

Enclosures: Dementia Friendly Community materials