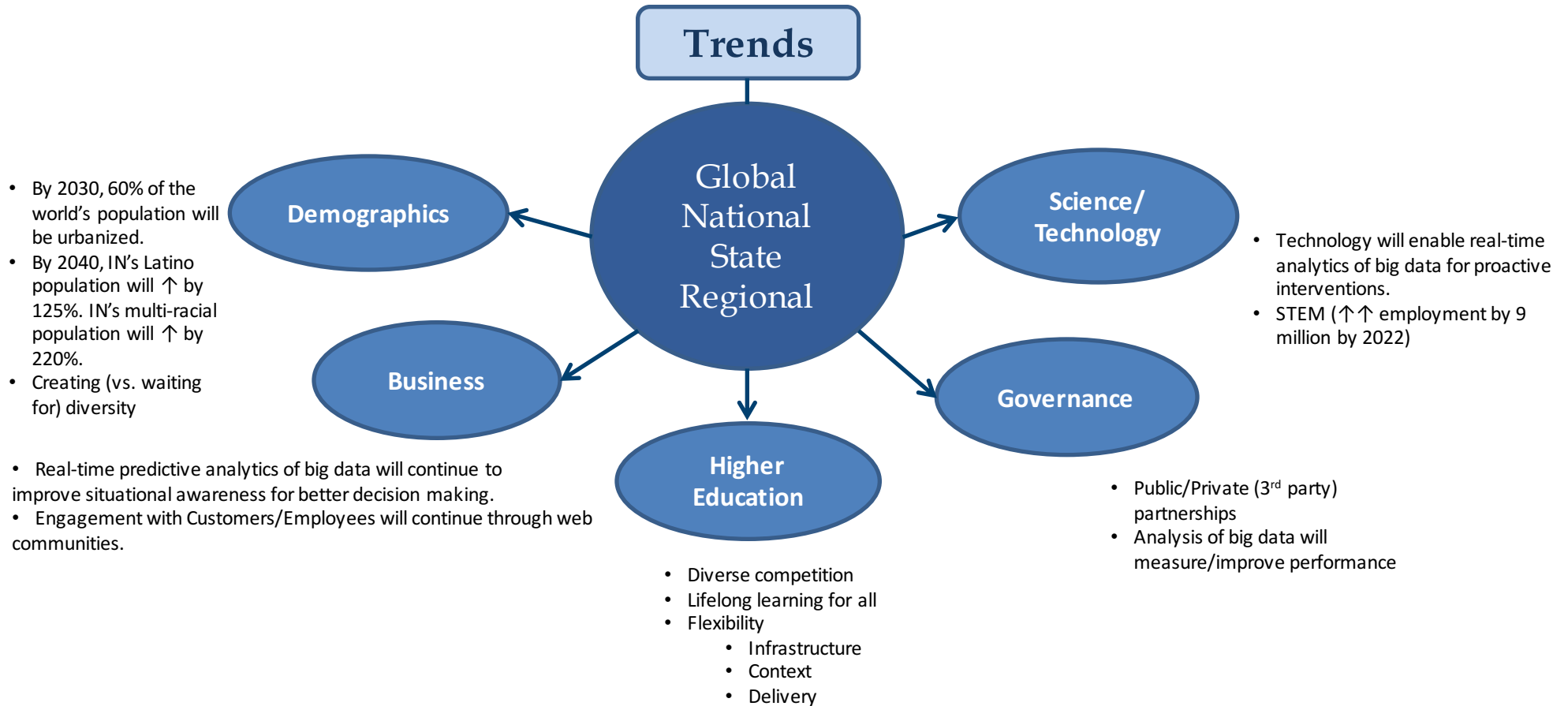
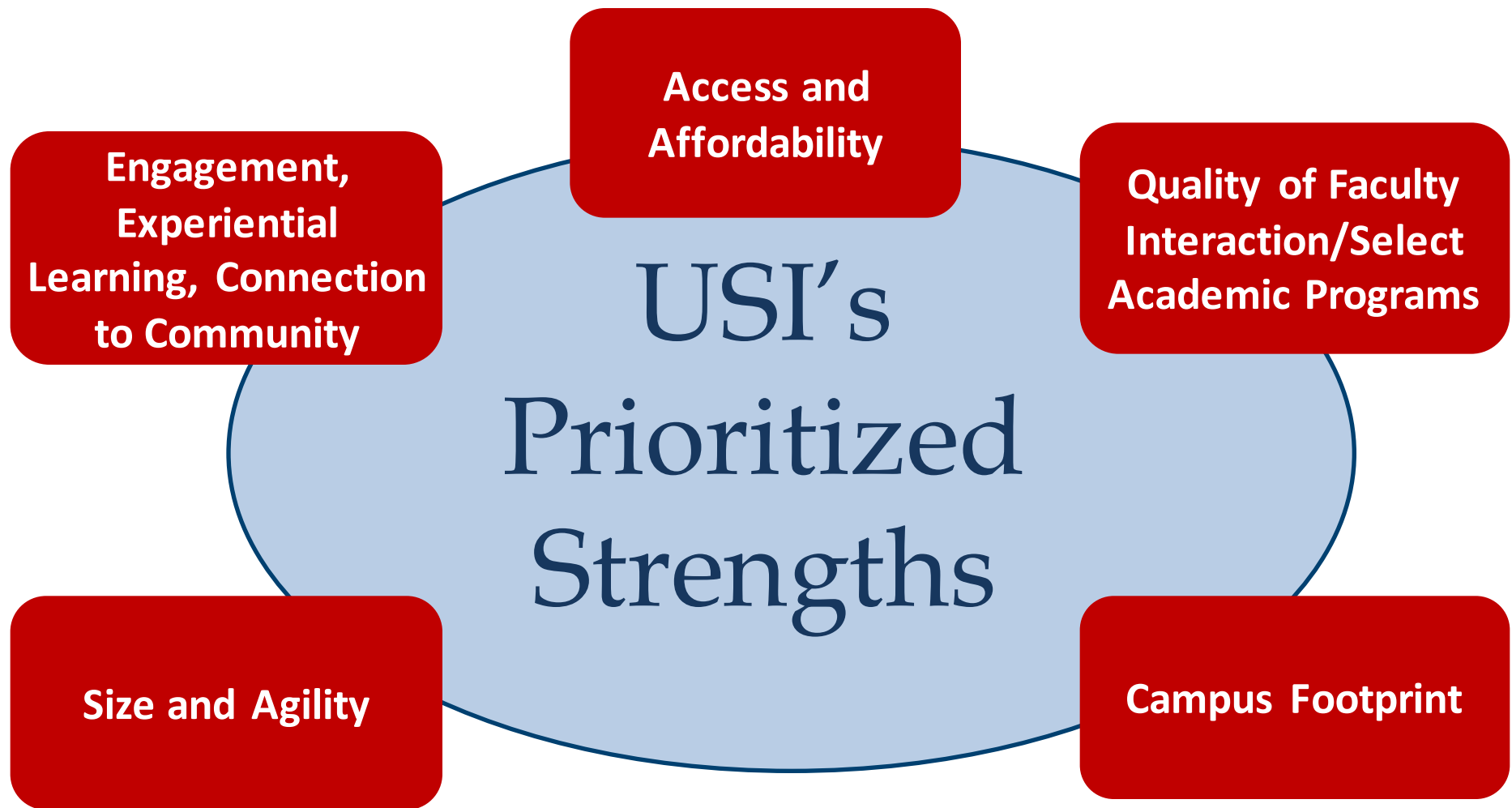


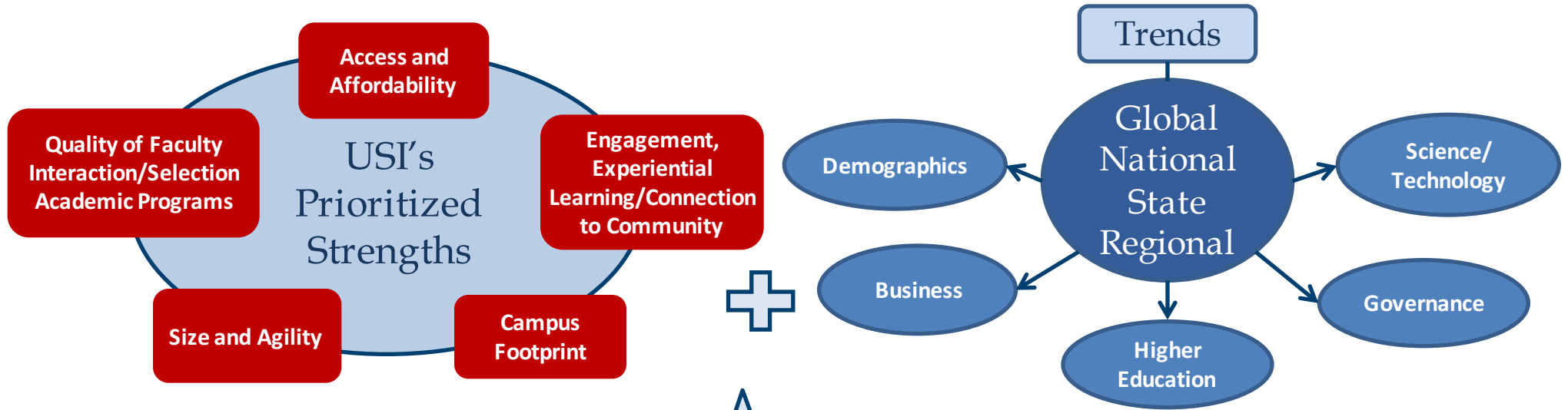
The Trend Analysis



Our Strengths



Framing the Environmental Scan



How should we leverage our strengths to respond to the trends, distinguish ourselves and position USI for future success?